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● ARTS



● HERITAGE
SERVICES

**1990
CULTURAL DIVISION
REPORT**

URBAN MUNICIPAL
MAY 1991
GOVERNMENT DOCUMENTS



**THE DEPARTMENT OF CULTURE AND RECREATION
THE CORPORATION OF THE CITY OF HAMILTON**



1991, March

MESSAGE FROM THE DIRECTOR OF CULTURE & RECREATION

May I commend the staff of the Cultural Division for a most successful year.

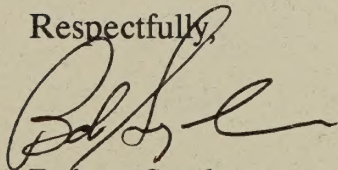
The important role in keeping our arts and heritage in perspective as a treasure for today has been interpreted well.

We are all ambassadors, as civic representatives, and can bring positive experiences of art and heritage to our clients.

We are faced with the challenge of safeguarding our principles within our chosen field. In meeting these challenges we should be progressive, enthusiastic, and effective. The economic climate may change term, but our long term goals must be crisp and sound.

I thank you for your professional work which enhances the quality of life in Hamilton.

Respectfully,

A handwritten signature in black ink, appearing to read 'R. Sugden', written over the word 'Respectfully,'.

Robert Sugden,
Director of Culture & Recreation

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REPORT BY THE MANAGER OF CULTURAL SERVICES

The Manager of Cultural Services reports directly to the Director of Department of Culture and Recreation and acts as a staff resource to the Hamilton Historical Board.

In addition to heritage issues, the Cultural Division encompasses the Arts, whereby the Arts Co-ordinator is the appointed staff resource to the Arts Advisory Committee.

The mission statement for the department as a whole states that The Department of Culture and Recreation will contribute to the quality of life in Hamilton by providing enhanced cultural and recreational opportunities for our citizens and visitors and "our staff will provide responsive programs/services".

Our goals are

1. To support and Develop Voluntarism.
2. To Program and Operate our Facilities Professionally
3. To Optimize Community Resources
4. To Communicate and Educate
5. To Forecast and Evaluate our Program Needs

In addition each division and museum has clearly defined their mandates which appear throughout the enclosed report.

We would like to take this opportunity to thank the two citizen appointed committees, the Arts Advisory Committee and Hamilton Historical Board; the Parks and Recreation Committee; members of City Council; volunteers and city departments who supported us throughout the year!

The following information briefly provides an overview of the Cultural Division and some of the specific areas of involvement by the Manager.

STUDIES: The following consulting studies were completed in 1990.

The results of the **Conservation Building Studies** for both Whitehern and Dundurn were presented by Phil Goldsmith of Quadrangle Architects Inc. to the Hamilton Historical Board and Parks and Recreation Committee in June. A special funding task force from the Hamilton Historical Board was formed to deal with priority issues listed in the studies. Subsequently, these items were rated high on the Department of Culture and Recreation's list of capital budget requests for 1991.

The **Long Range Development Plan** for the Children's Museum was also completed. Funding for the project was provided by the Department of Communications (Museum Association Programme), Ministry of Culture and Communications and the Municipality. A consultant from Lord Cultural Resources Planning and Management Inc., the author of the plan, presented the results to the Hamilton Historical Board and Parks and Recreation Committee in November. Funding for an upgraded facility was provided in the 1991-1995 capital budget.

The **Study of Collections: Storage Conditions and Needs** was also completed and some recommendations for the safe-keeping of artifacts were considered in the 1991 operating budget. This project was funded by the Municipality and the Department of Communications under the special projects section of the Museum Assistance Programme.

EXTERNAL FUNDING SOURCES: Financial assistance was received from the following outside sources:

- o The Ministry of Culture and Communications (Museum Operating Grant and Internship for Children's Museum)
- o The Hamilton Foundation (equipment for the Children's Museum)
- o The Musician's Trust Fund (Garden Parties at Whitehern)
- o The Hamilton Spectator (Garden Parties at Whitehern and free advertising)
- o The Canadian Museums Association (Bursary programme - for staff travel expenses)
- o The Ministry of Social Services (Employment Programme)
- o Department of Communications - Museums Assistance Programme - for consulting report **Study of Collections: Storage Conditions and Needs**.

PROMOTIONS:

The museums were represented by staff at the following marketplaces:

February 19 - **Heritage Day Ceremonies** at City Hall

February 20 - **Attractions Ontario Marketplace** - held in Hamilton at the Convention Centre for Group leaders and tour operators

May 17 - **National Tourism Awareness Week Marketplace** for local attractions held at the Royal Botanical Gardens.

August 6 - **Annual Joseph Brant Days**, sponsored by the Joseph Brant Museum and held in LaSalle Park, Burlington.

August 23 - **Hamilton Day at the Canadian National Exhibition**, sponsored by the Department of Municipal Affairs.

October 3 - **Ambassador Awards Marketplace** at the Connaught Hotel.

November 28 - December 2 - **Winter Festival of Friends** held at the Convention Centre.

April 20-22 - **Children's Festival** in Niagara Falls.

Other promotions and public relations programmes:

- participation in the "Official Passport to an Incredible Summer" - a two for one coupon offer sponsored by The Ministry of Tourism and Recreation and Attractions Ontario from May to October. The programme was successful!

- On Saturday, May 19th free admission was given as a joint venture of local attractions during National Tourism Awareness Week.

- Coupons for discounts were advertised in Entertainment 90 books.

- Museum In-Site - the newsletter for the museums was inaugurated in its first edition in February for Heritage Day.

- During month of August -Museums were featured as corporate Clients of the Month at the Sheraton-Hamilton Hotel. A reception was held August 2 at the hotel with many guests in attendance.

ADVERTISING: Advertisements were placed in many local newspapers and magazines as well as in specialized journals; for example; Kid's Toronto for the Children's Museum and Live Steam Magazine for The Hamilton Museum of Steam and Technology.

In addition, advertisements and museum information were included in the Group Planners Guide distributed by the Visitors & Conventions Services of the Region; Guest Directories of Canada which would be placed in each hotel room at the Sheraton and Connaught Hotels and in the Tour Operators Manual and Adventure Guide, publication of Festival Country which are widely distributed.

BROCHURES: The Museums of the City of Hamilton lure brochure was reprinted. Approximately 15,000 were mailed and distributed to tourism offices, information centres, hotels and attractions in the area and abroad. The Education/Programme brochures for each of the museums were designed and printed in 1990 and the new Travel Trade

Brochure was completed. This latter brochure will be used to actively market the motorcoach industry and was co-ordinated by museum staff who worked with local attractions and properties.

PROFESSIONAL DEVELOPMENT AND TRAINING: The Manager -Cultural Services attended the following courses/conferences:

- o Human Rights in the Workplace
- o Festival Country - Annual General Meeting held in Kitchener May 4th.
- o Multiculturalism - by the Ontario Museum Association held October 17-18 held at Niagara-on-the-Lake.
- o Cultural Diversity - an Annual Conference in Washington, D.C.,September 5-9th
- o Legal Affairs Symposium co-sponsored by the Canadian Museum Association and Canadian Bar Association - held in ottawa March 8-10th.
- o Interaction 90 - Canadian Museum Association Annual Conference, June 20-23rd held at the University of Alberta in Edmonton
- o Museum in Municipalities - a two day seminar sponsored by the Ontario Museum Association and held in Toronto, August

PROFESSIONAL ASSOCIATIONS/COMMITTEES AND MEMBERSHIPS:

- Designate Board member on Attractions Ontario
- Chair of Local Attractions Ontario Marketplace Committee
- Joint Plaquing Sub-committee
- Representative on two Ontario Museum Association Task Forces - Government Affairs and Museum Issues
- Member of the Hospitality Committee of the Chamber of Commerce - Tourism Update Committee, Visitors and Convention services; National Tourism Awareness Week Committee
- American Association of State and Local History
- Society of Industrial Archaeology
- American Association of Museums
- Association of Cultural Executives
- Canadian Museum Association
- Ontario Museum Association
- Participated on the Strathcona Fire Hall Committee
- Festival Country
- Ontario Historical Society

HIGHLIGHTS OF 1990

- Military Museum Task Force - was initiated in 1990 with the staff from Military Museums actively participating
- ownership of the 1913 Waterworks Building was transferred to the Hamilton Museum of Steam and Technology. This additional space will provide much needed office/storage space/gallery for the Museum.
- an Admission Policy and Volunteer Policy were completed and approved by Council.

- the Hamilton Museum of Steam and Technology proposal for funding was included on the National Historic Sites and Monuments Board bi-annual meeting held in Ottawa November 17th.
- Hamilton was officially claimed the host City for the 1991 Canadian Museum Association Annual Conference. The Manager - Cultural Services is Chair of Local Arrangements
- the Hamilton Foundation and Kiwanis were honoured during the Heritage Day ceremonies held at City Hall on February 19th
- Russian Delegates visit to Dundurn Castle
- Manager -Cultural Services spoke to students at "Career Day" held at Mohawk College
- A steering committee was organized to address Arts in Public Places issues
- Arts Awareness Month for 1991 was approved by City Council in July-the Inaugural Year Co-chairs will be Mayor Morrow and Mr. Gordon Bullock (Publisher - Spectator)
- Mayor Morrow was elected Co-chair of Arts in the Cities - the Arts Co-ordinator has also been elected to the Board and Executive Committee of the Board.
- Arts Advisory Committee administered the Hamilton Arts award and named Mike Woods as 1990 recipient.

CULTURAL DIVISION
SUPERVISORY STAFF
(AS OF DECEMBER 1990)

MANAGER, CULTURAL SERVICES

- Marilyn Havelka

ARTS CO-ORDINATOR

- Cheryl York

DUNDURN CASTLE

Curator
Curatorial Assistant
Head Historical Interpreter
Gift Shop

- Bill Nesbitt
- Don Patterson
- Dave Adames
- Mary Markham

THE CHILDREN'S MUSEUM

Curator
Curatorial Assistant
Education Officer

- Marjorie Denton
- Lois Corey
- Larry Nettleton

THE HAMILTON MILITARY MUSEUM

Curator
Curatorial Assistant

- Brenda Brownlee
- Fran Donnelly

THE HAMILTON MUSEUM OF STEAM AND TECHNOLOGY

Curator
Curatorial Assistant

- Ian Kerr-Wilson
- Dallas Wood

WHITEHERN

Curator
Curatorial Assistant

- Ania Latoszek
- Diane Collins

THE HAMILTON HISTORICAL BOARD

THE HAMILTON HISTORICAL BOARD

1990

Chair
Vice-Chair

- David Cuming
- Stewart Leslie

Alderman Geraldine Copps
Alderman William McCulloch

Carolyn Gray (Archives Representative)
Colwyn G. Beynon
John Best
Dennis Missett (Chairman Plaquing Sub-committee)
Murray Aikman
Ken Bennett
J. Brian Henley (L.A.C.A.C. Representative)
Reverend T. Melville Bailey
Margaret Anderson-Hermann
Shane Watson
James Rollo
David Doherty

Secretary
Staff

Lynn Dale
Marilynn Havelka

The **HAMILTON HISTORICAL BOARD** is an advisory committee of the City of Hamilton Parks and Recreation Committee. The Board comprises fourteen members: eleven drawn from a variety of heritage interests in the community, two City of Hamilton aldermen and an appointee representing the City of Hamilton Local Architectural Conservation Advisory Committee (LACAC).

In 1990 the Board elected David Cuming as Chairman and Stewart Leslie as Vice-Chairman. The Board formed several sub-committees to address particular issues of pressing concern to the Board

A sub-committee under the guidance of Board member Carolyn Grey (Chair) examined the establishment of a new joint plaquing program with LACAC. After establishing criteria and processing guidelines for celebrating and plaquing historic buildings, events and activities within the community a Joint Plaquing sub-committee was formed to administer the program. With Dennis Missett as Chair, ably assisted by Board members Ken Bennet and Murray Aikman, the committee recommended that ten buildings should be plaqued. These will be formally presented to individual property owners at the Heritage Day celebrations in 1991.

The results of building condition assessment studies undertaken for Dundurn Castle and Whitehern revealed that conservation work to these important structures should be undertaken over the next few years to ensure their continued survival. Board member John Best presented the funding priorities for those works that needed immediate attention to the Parks and Recreation Committee. The Board was assured by the Committee that the urgent conservation on these buildings would be given serious consideration in the budget setting process for 1991.

Aside from these studies on the building fabric of Whitehern and Dundurn another important initiative supported by the Board was the Children's Museum study undertaken to examine future accommodation and programming needs of this very popular institution over the coming years. Board member Margaret Anderson-Hermann served on the Steering Committee that advised on this study and the final staff report is expected to be received by the Board in 1991.

As per its mandate the Historical Board advised on numerous matters and issues during the year. These included the storage conditions and needs of the museum's collection; the Strathcona Firehall; a volunteer policy for the City of Hamilton museum; and the conservation assessment report for the Hamilton Military Museum, to name but a few.

1990 appeared, with hindsight, to be a particularly busy and productive year and I would like to take this opportunity to thank all board members for their diligence, interest and participation. Thanks must also go to members who left this year, namely John Best, Beynon and Shane Watson. Marilynn Havelka, Manager of Cultural Services and Lynn Dale, Secretary to the Board are also to be commended for their excellent service to the Board.

In ending this year's report special thanks and appreciation must be extended to all Museums' staff for their very high standards of professionalism that attracted to their

respective museums so many thousands of visitors to the City of Hamilton. The number of congratulatory letters forwarded to the Board attest to your hard work and dedication. Thank you once again.

Submitted by:

David Cumming
Chairman, Hamilton Historical Board

CITY ARTS

THE YEAR IN REVIEW

ARTS ADVISORY SUB-COMMITTEE

1990

Chair
Vice-Chair

- Chuck Renaud
- Peter Mandia

Alderman Mary Kiss
Alderman David Wilson

Glen Mallory
Janna Malseed
Carmen Nemeth
Lynda Morris
William Powell
Liz robinson
Bob Mason
Joe Gaul
Sheila Greenspan

Secretary
Staff

- Lynn Dale
- Cheryl York

In January 1990 the **ARTS CO-ORDINATOR** and the **ARTS ADVISORY SUB-COMMITTEE** were faced with the challenge of leading the implementation of the official municipal arts policy (approved by City Council on October 10, 1989). Two priorities were identified: participation in the review of applications for grants by arts organizations, and the formation of an ad hoc committee to deal with the drafting of a public art policy.

Following Council approval "That all arts and cultural grant applications be forwarded to the Arts Advisory sub-committee for their comments only, which would be submitted to the Grants Review Group via the Arts Co-ordinator to assist in making the recommendations;" the sub-committee dealt with twenty-two grant applications. The granting process resulted in the appropriation of two hundred and seventeen thousand, seven hundred and seventy (217,270) dollars to twenty organizations. There was also a formal document designed which outlined the steps of the review process for members of the sub-committee.

A **PUBLIC ART POLICY** steering committee was launched in February, drawing its membership from a broad constituency including the Departments of Planning, Public Works, Community Development; the educational community; the arts and business communities. Meeting on a monthly basis, a very positive dialogue was developed within this group. Several draft policy sections were completed (Definitions, Mission Statement, Principles, Objectives and a model for a "Public Art Trust").

In July 1990 Council approved the inauguration of a specific month devoted to arts recognition. May 1991 - Arts Awareness Month was launched, with Mayor Robert Morrow and Mr. Gordon Bullock as honorary co-chairs. The concept for Arts Month was a strategy identified in the arts policy. It is hoped that this will become an annual event.

The summer of 1990 also saw the Arts Advisory sub-committee participating in a retreat to review past accomplishments and do some planning for the future. Out of this exercise a revised mandate and committee guidelines were established.

Mr. Charles Renaud, Chairman of the Committee, was an active participant in an exchange visit to Uzhgorod, Ukraine, taking with him a collection of original artworks prepared by students in the elementary school system. Mr. Renaud anticipated that there would be many future opportunities for cultural exchanges of this type.

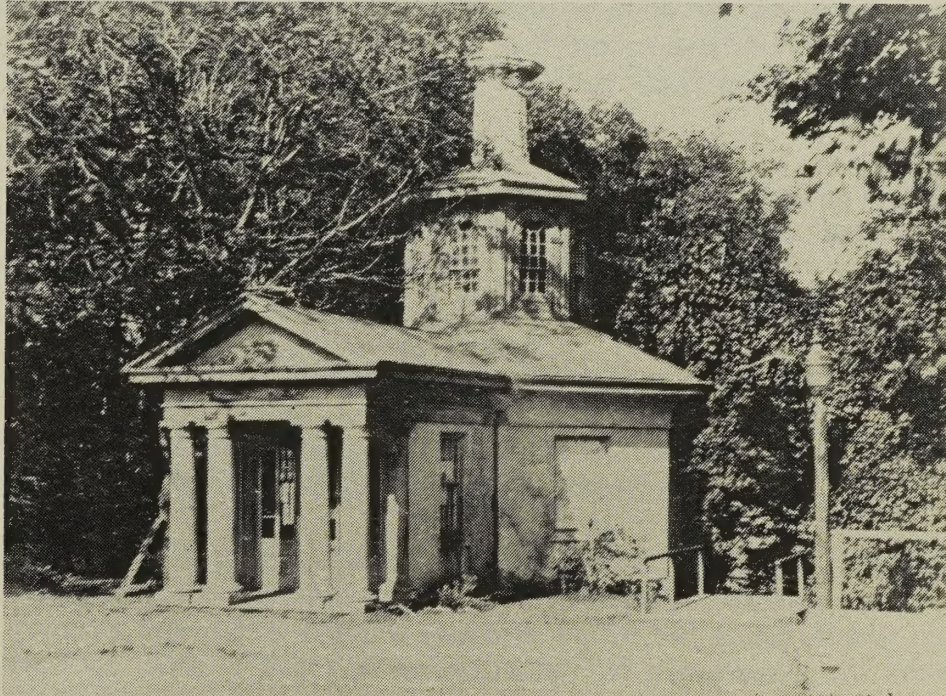
Throughout the year several other recommendations from the committee were approved by the Parks and Recreation Committee and City Council. Facilities, proposed Federal legislation on the status of the artist, and the need for a comprehensive inventory of artworks in the possession of the City of Hamilton were some of the focus issues.

With Alderman David Christopherson's successful bid for a Provincial parliament seat, an aldermanic vacancy was created on the committee. This was subsequently filled by Alderman David Wilson. Mrs. Sheila Greenspan, a member who devoted a number of years to municipal arts issues, resigned in the fall, leaving the committee without a full complement as the year drew to a close.

The year saw the development of strengthened ties with the national arts organization "**Arts and the Cities**" as Mayor Morrow accepted the role of co-chair of the Board. The Arts Co-ordinator was elected to the board of directors and to the executive committee of the

board. Quebec City was the host of the national conference/annual general meeting in May.

Generally speaking, 1990 was a year of achievement for the arts as the new voice in the municipal choir. We look forward with this encouragement to the role which the arts can play in the process of building a rich cultural identity for the City of Hamilton in 1991 and beyond.



DUNDURN COCKPIT CA. 1885

DUNDURN CASTLE

Dundurn Castle is owned and operated by the Corporation of the City of Hamilton under the direction of the Department of Culture and Recreation.

It is one of the oldest historical museums in the province, having first opened its doors to the public on Empire day in 1900. It served as a general collection museum for the City until 1964, when it was temporarily closed for restoration. During the following three years a dedicated team of citizen volunteers and pioneers in the field of heritage conservation worked on Hamilton's major federal centennial project: the return of Dundurn Castle to its splendour of the mid-nineteenth century, when its builder, Sir Allan MacNab, was Prime Minister of the United Canadas.

Since its reopening in 1967 as a living history site, over 1 1/2 million citizens, school children and visitors to Hamilton have enjoyed a wide variety of tours, exhibitions, programmes, and special events, all designed to promote awareness of the life and times of Sir Allan and Dundurn, and their importance in the development of the community of Hamilton.

At the same time, the museum fulfils an important custodial role, safeguarding the physical heritage of the community, in the form of the buildings, grounds, archaeological resources and artifact collection for future generations.

Statement of Purpose

Dundurn Castle is owned and operated by the Corporation of the City of Hamilton, under the direction of the Department of Culture and Recreation.

It has been established as a public museum to collect, preserve, research, house, exhibit and interpret, according to museum standards, all those artifacts which best serve to illustrate the life and time of Sir Allan Napier MacNab (1798-1862), his family, buildings, and surrounding gardens, with a focus date of 1855. The museum will promote public awareness through tours, exhibitions, programmes and written documentation. Interpretive programmes, including demonstrations and activities, will never be a risk to the buildings and objects in the collection as preservation will always be the first consideration.

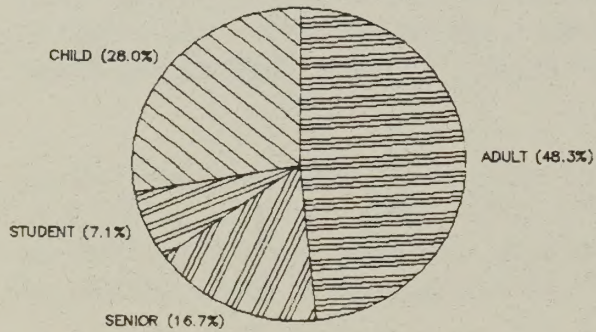
The Castle will serve the residents of Hamilton and surrounding areas as well as visitors from Canada, the United States and those from abroad.

This statement may not be altered without the consent of the Corporation of the City of Hamilton.

ATTENDANCE & REVENUES

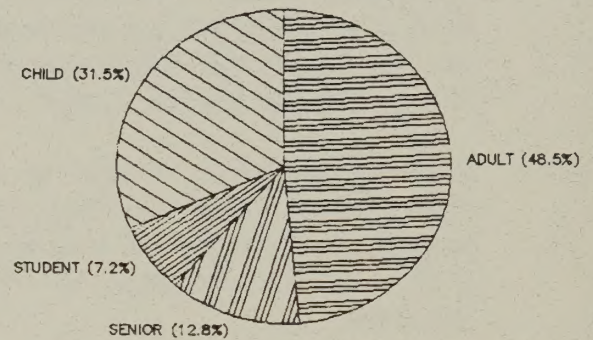
DUNDURN CASTLE 1988

ATTENDANCE - 61,991



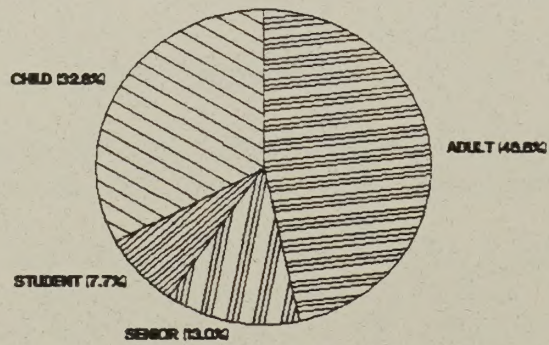
DUNDURN CASTLE 1989

ATTENDANCE - 60,457



DUNDURN CASTLE 1990

ATTENDANCE - 60,089



CATEGORY	1988	1989	1990	% OF 90	TOTAL
Adult	29,923	29,309	27,975	46%	
Senior	10,324	7,758	7,795	13%	
Student	4,392	4,356	4,596	8%	
Child	17,352	19,035	19,693	33%	
TOTAL	61,991	60,457	60,059	100%	

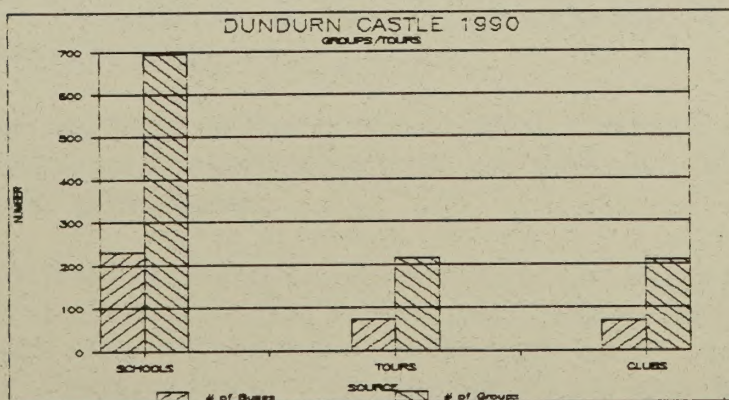
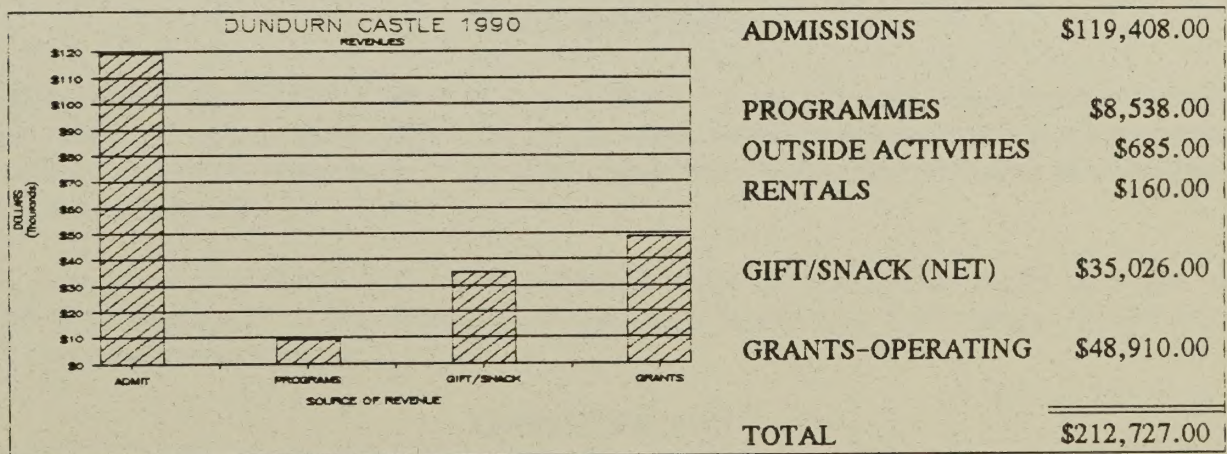
The above figures include 373 motor coaches, or approximately 1,100 tour groups from the following categories:

	# of Buses	# of Groups
-Hamilton Board of Education	40	120
-Other Local Boards	110	330
-Out of Region Boards	81	243
-Tour and Bus Companies	72	216
-General Interest Groups, Clubs, etc.	70	210

As well a total of 6,215 visitors participated in outdoor programming and special events which are not included in the above figures.

Overall attendance was maintained at 1989 levels, however a dramatic change in visitor profiles bears testimony to the province wide decline in tourism and new internal programming priorities. General admissions were down 6% overall (still better than 10-15% drop reported at other attractions) however group bookings for all but the adult category were up 4%, and attendance for educational programming was up 22% overall. In particular programming for children increased by 59%. Free admissions rose by approximately 22% to 4116 visitations, primarily because of the increase in school programming, and the attendant increase in teachers and chaperons admitted with those programmes.

REVENUE



	1988	1989	1990
ADMISSION FEES	114,608	120,487	119,408
REVENUE FROM OTHER SOURCES			
Programme Recovery	5,960	5,595	8,583
Outside Activities	189	68	685
Rentals	406	339	160
Grants-Operating	45,224	47,033	48,910
Dundurn Castle Total	166,387	175,622	
Gift Shop/Snack Bar	38,561	72,881	35,026 net*
	gross	gross	(98,870 gross)
GRAND TOTAL	204,948	248,503	

* Note 1990 Gift Shop revenue is not showing as net profit

COLLECTIONS MANAGEMENT

The focus of collections work in 1990 was the preservation and documentation of the present Castle and City of Hamilton Collections, rather than the active pursuit of new acquisitions. Only artifacts which could be incorporated into a restored room setting with little conservation were purchased or accepted as donations, and include:

- a donation of four early handloomed blankets from the Nanticoke area,
- a framed embroidered scene of "The Coronation of Mary, Queen of Scots" probably executed locally, to be hung in the "Girls' Sitting Room",
- a small neo-classical box stove from the T. French foundry to replace a later stove in the "Laundry". This piece has application to other city collections as well, as a good example of Hamilton manufactory, and as a twin to a McQuesten stove in the Whitehern collection. (T. French was a partner of McQuesten)

The process of transferring data from manual to computerized records using the Heritage Sentinel software system is well under way, however it is proving to be a fairly slow process due to the inconsistency, inaccuracy, and incompleteness of many of the early museum records. Active participation in the Heritage Sentinel Users Group, a network of Ontario museums using the system, has been of enormous benefit: the group pools resources for four training sessions per year, and is a forum for information on the practical application of the system.

DEACCESSIONING

The Castle holds a significant number of non-artifact items which have mistakenly been assigned accession numbers, as well as non-museum quality items which have been damaged beyond feasible conservation. An effort was made to separate these from the main collection in anticipation of a de-accessioning policy.

As well, a number of artifacts in the City collection were identified that could be better stored, exhibited and interpreted at the Hamilton Museum of Steam and Technology. Preparations to transfer these items were begun.

CONSERVATION

Conservation initiatives included a programme to improve internal procedures, and the contracting of conservators for particular projects.

With the assistance of Co-op student Alana Chisholm, artifacts stored on site were re-packed using museologically correct materials and methods. On site storage was re-organized to make best use of limited space.

An inspection of the large collection of textiles at Barton St. was done, and with the assistance of textile conservator Katherine Vernon, some conservation priorities were established. High priority items were repacked and moved to the castle for storage. Ten works of art on paper from the "Library", "Smoking Room", "Drawing Room", and both halls were taken by Elizabeth Shambrook

for conservation. The prints and watercolours were carefully cleaned, de-acidified, and reframed in acid-free materials.

A wooden plant stand with a fine mid-century example of "faux graining" has been sent to furniture restorer Ross Morrow. The dirty and cracked shellac finish will be cleaned and re-amalgamated without disturbing the original woodgraining beneath.

BUILDING CONSERVATION AND MAINTENANCE

Following the submission of the Building Conservation Study staff from the Museums Division and Property and Maintenance met with the architect to establish a priority rating for required work, and a tentative time table. This information was then presented to the Hamilton Historical Board and the Parks and Recreation Committee in the form of a request for capital funding.

Terms of reference for urgent roof repairs and replacement were drafted, and Quadrangle Ltd. was selected to prepare drawings and specifications. Work will begin early in 1991.

ARCHAEOLOGY

A contract for an archaeological assessment of the Dundurn grounds was awarded to J.K. Jouprien Heritage Resources Consultants. Test units were opened in the rose garden and courtyard, and in the areas of Inchbuie and the Cockpit. Much information was gained regarding sensitivity of the site and occupation and use of the various areas. As well, original soil levels were established for some locations. The resulting report will be a valuable planning document for future archaeology, capital works, and grounds restoration and interpretation.

EXHIBITIONS

PERMANENT

Several changes to the period room settings begun in 1989 were completed. Reproduction carpets were installed in the "Dining Room", "Upper Hall", "Nursery" and "Upper Hall". As well, the box grand piano acquired in 1989 was installed in the "Upper Hall".

MacNab's "Brewery" was restored to its functional status and is now used for occasional demonstrations of mid-nineteenth century brewing .

A proposal for an Orientation Exhibit was approved for the former restaurant area. Construction of the exhibit will begin early in the new year.

TEMPORARY

Staff prepared an exhibit of archival material documenting Dundurn's years as a museum, which was unveiled on the 90th anniversary of the museum's opening.

An exhibit to promote seasonal events at the Castle was designed by staff and installed at the main branch of the Hamilton Public Library.

An exhibition of mid-century clothing from the Castle's collection, entitled "The Fashionable Frontier, Hamilton 1840-1855" was installed in the "Billiard Room" for the holiday season, and was seen by approximately 10,000 visitors. Historical Seamstress Amanda Stapells volunteered many hours as Guest Curator.

PROGRAMMING

EDUCATIONAL

In addition to the regular house tour, a variety of participatory programmes were offered for school and young people's groups, including:

- Life of a Servant
- Life of a Tweenie
- Visit with Nanny
- Then & Now
- Guide & Brownie Needleworker and Baker Badge Workshops

Attendance for these programmes increased substantially over 1989 levels, however there remains tremendous growth opportunities. The production of Dundurn Castle's educational brochure and the impetus to host in-service teacher workshops to expose teachers to our programmes should result in increased use of the educational programmes.

OUTREACH

Various staff members attended functions outside of the Castle to promote Dundurn within the community. These included: Television interviews, lectures and slide presentations, promotional displays at the C.N.E., Joseph Brant Day, Elora Home Show, Tourism Awareness Week and Convention Ambassador Awards Dinner. Several in-school visits by costumed interpretive staff were conducted including "Time for Toys", and "Help Wanted", a large scale programme for the St. Catharines Y.M.C.A.

SEASONAL

A number of special seasonal programmes were offered including: March Break programme, Children's musical and craft workshops and a joint adult Christmas Workshop with Whitehern and Battlefield House in Stoney Creek. Christmas Candlelight Evening Tours were expanded to accommodate more people, with close to 1000 people attending.

SPECIALTY TOURS

Dundurn Castle provides many opportunities for groups with special needs, which for 1990, included:

- Collectors Tours for adult groups interested in the Castle's artifact collection.
- French Tours
- Tours for people with disabilities
- Familiarization tours (FAM tours) for travel trade people who bring business to the region.

SPECIAL EVENTS

The summer season was marked by many successful events. Though hampered by rain, the events were well attended and well received.

Microcosm, a demonstration, show and sale of 19th century crafts attracted 3000 people in July.

The Children's Summer Festival, a full day of games, crafts and entertainment for the whole family was attended by over 1200 people.

Boris Brott presented two sold out "High Tea and History" concerts and a performance of three of the Brandenburg Concerti as part of his Summer Music Festival. The final concert was also a successful fundraiser for the Castle Restoration Fund.

The officers and crew of the H.M.C.S. Ottawa were guests of Dundurn during their historic stop over in Hamilton harbour.

During other weekends in the summer, visitors to the Castle were entertained by period entertainers. As well, the children's outdoor programme, started in 1989, was continued with great success.

Over 200 museum volunteers and supporters attended the annual Appreciation Evening for a sneak preview of the beautiful Christmas decorations created by the Garden Club of Hamilton.

PROMOTION

Dundurn Castle embarked upon some new community initiatives in 1990. Dundurn Castle offered two courses in conjunction with Mohawk College's General Interest Course Department: "The Restoration of Dundurn Castle" and "Restoring Your Old House". Dundurn Castle also packaged its Christmas tour with those from Whitehern and Battlefield House in Stoney Creek for the first time. The three museums also offered a joint Christmas adult workshop. These efforts will be continued in 1991.

OUTDOOR HISTORICAL PROGRAMMING

Two Outdoor Activities Assistants worked under the guidance of interpretive staff to implement a roster of historical performances, programmes, and special events.

Bad weather hampered Microcosm and Children's Summer Festival, however attendance at both events, by guests and participants, remained at 1989 levels. Excellent response to Microcosm has prompted staff to plan a two day event next year.

The regular schedule of outdoor performances has become established in the park, developing a loyal local following. Although fewer performances were given this year, average audience size was higher, resulting in comparable attendance figures.

A variety of programmes offered for day camp and play ground groups was well attended. Activities included historical crafts, house tours, a puppet show and walking tours. Early in the season a special large scale programme was developed for two local schools which accommodated 400 students over two days.

PROFESSIONAL DEVELOPMENT

TRAINING

Staff training continued to be a priority in 1990. Staff took advantage of courses run on-site using in-house and guest speakers, seminars conducted through the Human Resources centre, and programmes offered by museum and professional organizations. Training included:

MUSEUM IN-HOUSE

- All new staff now receive an intensive two week training programme which focuses on interpretive technique as well as content.
 - Ongoing interpretive training has become a priority; a portion of each monthly staff meeting is devoted to the presentation of new information and techniques.
 - A highlight of the in-house training calendar was a lecture and tour on the 1964 restoration conducted by architect Anthony Adamson.
- Staff participated in a number of workshops and sessions sponsored by the Castle for other organizations, including:
- the annual training day of the Canadian region of the association for Living History Farms and Agricultural Museums including sessions on voluntarism, use of artifacts, fair hiring practices, and interpretation in social context
 - workshops on Interpretation and Architectural Preservation run by the Ontario Historical Society.

OFF-SITE

The Curator attended a lecture on 19th century dress construction at the Royal Ontario Museum, and a workshop on the restoration of George Brown House, sponsored by the Ontario Heritage Foundation.

The Curator and Curatorial Assistant attended several meetings of the Heritage sentinel Users Group to obtain practical training on the new collections management software package.

All staff have been encouraged to become members of the Ontario Museum Association, and a number interpreters are now pursuing the Certificate in Basic Museum Studies at their own expense.

ANNUAL CONFERENCES

A reduction in the original annual travelling budget curtailed travel plans somewhat, however circumstances allowed for maximum use of available funds.

The location of the Ontario Museum Association Annual conference in nearby Niagara-on-the-Lake meant a total of 6 staff could attend since money was not required for accommodations or air travel.

The Curator was asked to speak at the Ontario Historical Society Conference in Sault Ste. Marie, and therefore attended as a guest of that organization.

RESEARCH

Research in the areas of period clothing and recipes and cooking techniques continued in 1990 in support of programme development, staff costuming, and an exhibit of garments from the collection.

Staff continued to search for specific information regarding the domestic staff and the celebration of holidays at Dundurn Castle. Findings were incorporated into the Christmas interpretation.

A major effort was made to revisit material from the 1964-67 restoration, and in amassing evidence of the structure and appearance of the Castle and outbuildings in preparation for future archaeology and capital work.

Rosemary Prevec of the University of Toronto undertook an analysis of faunal samples from the 1990 field season, which has been appended to the archaeological report.

Approximately 30 research requests were answered in 1990 including queries on archaeology, samplers, trunks, clothing, recipes, and various genealogical enquiries.

LIBRARY

A number of new reference books were purchased covering such topics as period clothing, building restoration and maintenance, and antique identification. New subscriptions include "The Beaver", "Renew", "Century Home", and journals of the Society for Historical Archaeology, Heritage Seed Programme, Ontario Historical Society, and Ontario Costume Society.

In addition, the reference library of the Garden Club of Hamilton is now housed at Dundurn.

Acid-free cases were made for all rare books in the reference collection to protect against light and dirt, and to minimize abrasion and damage from handling.

A "quiet study desk" has been established in the library and is well used by staff, Garden Club members, and outside researchers.

COMMUNITY SUPPORT

Dundurn Castle enjoys a high profile and level of support within the community, as demonstrated by the following examples:

The Castle is an acknowledged symbol of Hamilton, and was used throughout the year on the seasonal station identification breaks of local television station CHCH. Seasonal programming and special events were the subjects of numerous stories in the media including local television and radio stations and the Hamilton Spectator and regional Brabant newspapers.

Several community groups contributed to programming at the Castle including eight junior volunteers, who portrayed the roles of child servants for the public, the Garden Club of Hamilton, whose members donated time and expertise to the recreation of a small period garden and to the spectacular Victorian Christmas decorations, and the Hamilton Summer Music Festival which sponsored three outdoor classical music concerts. The third concert in the series was a fund raiser which added a substantial sum to the Building Conservation Fund established by the MacNab Circle, a local historical group, earlier in the year.

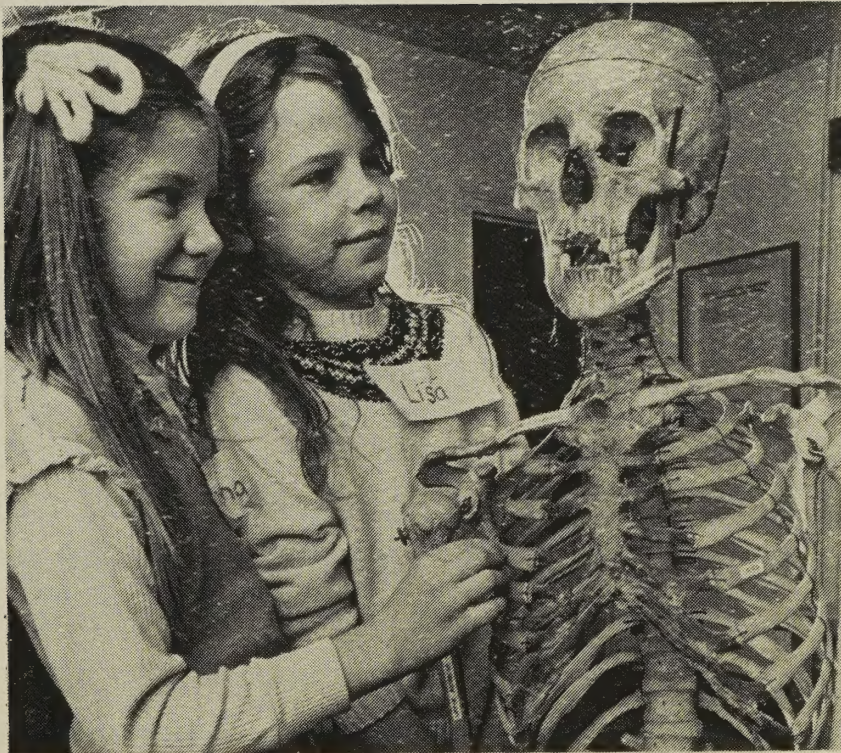
Finally, the success of such special events as Microcosm and Harvest Home Fair was assured by the active volunteer participation of dozens of local bakers and crafts people.

GIFT SHOP

For the third year running, the Gift shop has posted record sales, exceeding 1989 sales by roughly 25%. This is an extraordinary feat considering the general trend in tourism and retail sales last year. Staff feel that the present level, which makes the operation financially self-sufficient, is sustainable. Sales of traditional souvenirs were down, but mid-priced quality reproduction pieces were strong sellers, and will feature prominently in new inventories.

The quality and success of the shop was recognized by the Ontario Museum Association, which has requested the Castle to sponsor a seminar on successful museum gift shop management in 1993.

"Dundurn Castle", written by Donalda Badone and published by Boston Mills Press, was launched with an autograph session in the Gift Shop.



THE HAMILTON CHILDREN'S MUSEUM

1990 was a landmark year for the **Children's Museum**. Not only did attendance levels reach the second highest peak in the Museum's twelve year history but the long-awaited **"Expansion Plan for the Hamilton Children's Museum"** was completed.

The Children's Museum currently turns away approximately one third of its potential audience due to its limited size, thus creating a loss not only of a highly popular service but also of revenue. Demand by teachers and general public for this unique educational opportunity has been proven. The Long Range Plan therefore has been an essential next step in assessing the current operation and making recommendations for its continued development.

The past year has been a pivotal and highly successful one in the continued evolution of the Children's Museum. An even brighter and more exciting future is eagerly anticipated!

Statement of Purpose

The Children's Museum is owned and operated by the Corporation of the City of Hamilton, under the direction of the Department of Culture and Recreation to serve the population and visitors to Greater Hamilton.

The Children's Museum has been established to encourage children of all ages to discover, through a participatory experience, a sensory awareness of the world around us: a knowledge of all aspects of our local area - past, present and future: an understanding of childhood through the ages.

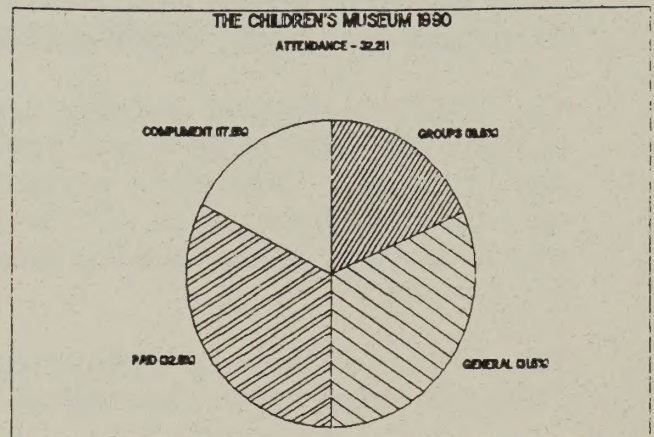
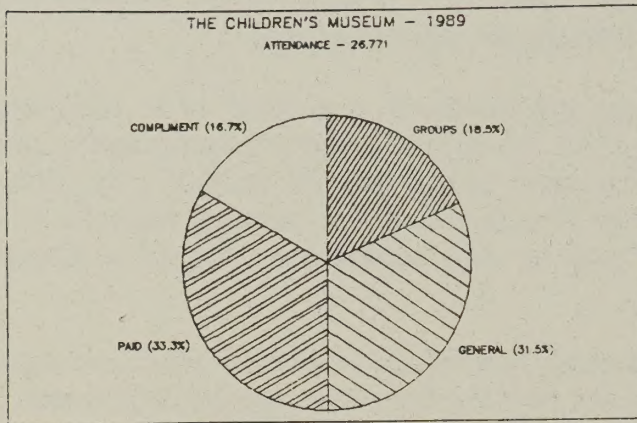
The museum will collect, conserve, preserve, exhibit, interpret and research the artifacts according to acceptable museum standards. It will inform the public through tours, promotion, programmes and written documentation.

Guidelines:

- 1) That there will be three exhibits during the year; two of which tie into school curriculum, and one of which runs during the summer, and is of current interest and wide appeal.
- 2) That both the pre-schooler and the pre-teen will be provided with at least one learning centre suitable to their age level for each exhibit.
- 3) That the museum will seek to develop a collection of permanent display items, artifacts, and historical object.
- 4) That the museum will seek, when possible, and continue to develop relevant special event programming, on and off site; that the museum will strive to expand extension services to meet the needs of the community at large.

This statement may not be altered without the consent of the Corporation of the City of Hamilton.

ATTENDANCE AND REVENUES



1988

1989

1990

Total :			
Attendance	29,789	26,771	32,211

ATTENDANCE SURVEY:

Year	Groups	%	General Public	%	Paid	%	Free	%
=====								
1990	11,928	37%	20,283	63%	20,905	65%	11,306	35%
1989	9,929	37%	16,842	63%	17,810	67%	8,961	33%

Additional Note: Over the last several years the ratio of Weekday Visitors to Weekend Visitors has remained constant at approximately **75% : 25%**.

Attendance levels reached the second highest in the Museum's twelve year history, the highest attendance peak having occurred in 1987. In 1987 fewer restrictions were placed on the numbers allowed into the building on any given day (eg. up to six group tours were allowed per day as opposed to the limit of four per day now in effect). The current restrictions are necessary for fire safety and staffing reasons but were they not in place the 1990 attendance figures would possibly have matched if not exceeded those of 1987.

Attendance increased by **20%** in 1990 over attendance in 1989. This increase may be attributable in part to the following:

1. Once again the popular "Dinosaurs" theme was offered and drew the usual large crowds. However it should be noted that attendance increased for the other exhibits as well.

2. Increased promotions especially the addition of a paid advertisement in the popular "KidsToronto" publication (see Market Survey) and addition of new school boards to school mailing list.
3. Popular and appealing exhibit themes.

MARKET DRAW

GENERAL PUBLIC

The following statistics are based upon a survey of Guest Book entries for 1990.

TOTAL NUMBER IN SURVEY: 1171

<u>Area of Origin</u>	<u>Total</u>	<u>%</u>
Hamilton-Wentworth Region	707	60.0%
Toronto Area	165	14.0%
Ontario (other than above)	96	8.1%
Niagara Area	75	6.4%
Other Provinces	33	2.8%
Cambridge Area	29	2.4%
United States	27	2.3%
Brantford Area	24	2.0%
Other Countries	15	1.2%

SCHOOLS

The following statistics are based upon a survey of school group bookings for the entire year 1990 by school board geographical designation.

TOTAL NUMBER IN SURVEY: 316 (this number refers to the number of bookings, **not** the number of persons).

<u>School Boards</u>	<u>Total</u>	<u>%</u>
Hamilton	164	51.8%
Wentworth	40	12.6%
Peel	32	10.1%
Halton	28	8.8%
Lincoln	15	4.7%
Haldimand	13	4.1%
Niagara	9	2.8%
Toronto Area	5	1.5%
Brant	5	1.5%
Wellington	3	.9%
Northfolk	1	.3%
Waterloo	1	.3%

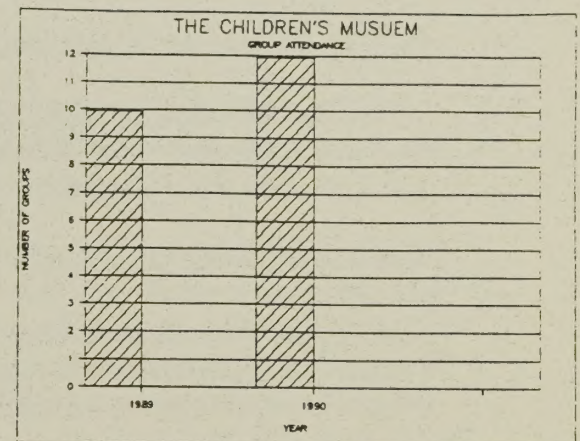
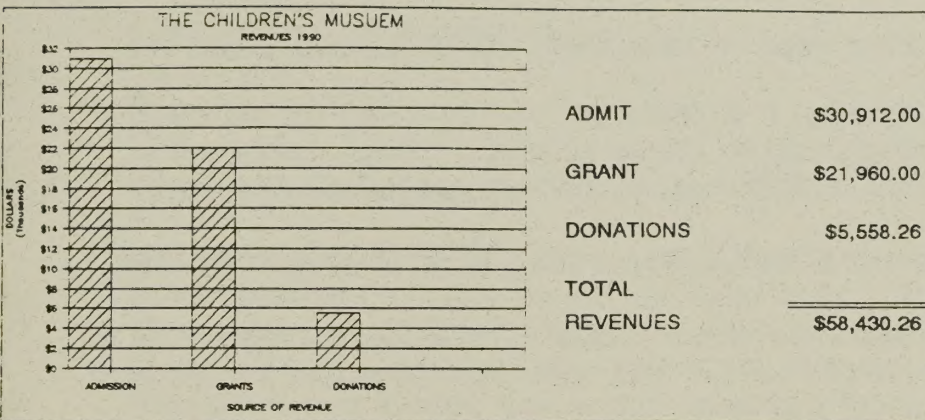
MARKET SURVEY

The following statistics were based upon a survey of Adult Comment Sheets completed over the year 1990.

TOTAL NUMBER IN SURVEY: 422

<u>How Visitors Became Informed About The Children's Museum</u>	<u>Total</u>	<u>%</u>
Word of Mouth	132	31.2%
Repeat Visitor	127	30.0%
Road Signs	14	3.3%
Other		
(not stated): 9(2.1%)	13 (9+4)	3.0% (2.1+.9%)
(at park) : 4(.9%)		
Tourist Information	28	6.6%
Flyers	8	1.8%
Advertising:		
Spectator: 25(5.9%)		
Kids Toronto: 20(4.7%)	69 (25+20+24)	16.3% (5.9+4.7+5.6%)
Other: 24(5.6%)		
School Related	31	7.3%

REVENUES



ADMISSION FEES

1990: \$30,912
1989: \$18,433
1988: \$21,075

The 1990 revenue from admission fees represents a **68%** increase over the 1989 revenue from admission fees. This would in part be due to the following factors:

1. A **20%** increase in attendance over last year.
2. In September of 1989 attendance fees were increased so from January to August of 1989 attendance fees would have been at the previous lower rate resulting in a lower revenue for that period as compared to the year 1990 (all of which was at the higher rate).

OTHER REVENUES

GRANTS:

Ministry of Culture and Communications Operating Grant	- \$18,960
Hamilton Foundation - equipment grant	- 3,000

OTHER:

Donation Box - Children's Museum Trust Fund	- \$5,558.26
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OPERATING EXPENSES

The Children's Museum was allotted an Operating Budget of **\$212,680** for the year 1990.

COLLECTIONS MANAGEMENT

COLLECTIONS

Exhibit articles were acquired or borrowed for three shows during the year 1990

1. **Dinosaurs** (Exhibit #35) (March 10 - June 29)
2. **The Universe** (Exhibit #36) (July 24 - October 14)
3. **The Environment** (Exhibit #37) (November 6/90 - February 15/91)

The Museum was included as part of a Storage Needs Study on all Hamilton Museums.

The Ministry of Culture and Communications was consulted regarding the application of Museum Standards to the Children's Museum. As a result specific practical goals have been set which can be met within the next year.

A copy of a certificate of Fine Arts Insurance was obtained for use in procuring Museum quality loans, including travelling exhibits.

Any "artifacts" remaining in on-site basement storage were removed.
On-site collection storage approaches maximum capacity.

As the Museum moves towards obtaining more quality loan materials it has become necessary to design a new Condition Report form which is currently in the planning stage.

The Museum acquired an impressive collection of articles from Japan. - (see "Acquisitions" section for further details.)

ACQUISITIONS

A total number of **460** acquisitions of exhibit articles were made during 1990 including purchases, donations and objects made by staff or volunteers. Only those articles acquired for exhibit use are included in the following breakdown of numbers:

<u>Exhibit</u>	<u>#Purchases</u>	<u>Donation</u>	<u>#Staff/Volunteer Made (including special Apparatus)</u>	<u>Total</u>
Dinosaurs	116	15	(43 + 4) = 47	178
The Universe	63	6	(22 + 8) = 30	99
The Environment	69	7	(105 + 14) = 119	195
<u>TOTAL: 460</u>				

Many individuals and organizations including the Royal Ontario Museum, donated articles to the Museum.

JAPANESE ACQUISITIONS:

The Children's Museum was the fortunate recipient in May of an impressive collection of items from Japan. The articles were acquired by the Education Assistant (grant staff) acting on behalf of the Museum during a visit to that country.

Gifts from the city of Fukuyama, one of Hamilton's twin cities included 3 books from Mayor Makimoto; model car kits and homemade video from the Fukuyama Auto and Clock Museum; children's blocks, Buddhist prayer book, special chopsticks and practise pieces, and child-made pottery, slippers, art work, origami necklaces from the Kenchuji Kindergarten at Temple City; and other small gifts including City of Fukuyama silver medallion, City of Fukuyama black scarf, and black and white photos of Museum of Art works.

A purchase of a Samurai katana sword was also made using Museum acquisition funds.

Deserving special mention is a 100 year old ceramic Miyoshi Doll, representing the "God of Study" donated by the Fukuyama Museum of Footwear. Upon its arrival in Canada the statue was in need of **conservation** work. After extensive consultation which involved the compilation of a source list of ceramic conservators a local conservator was hired to complete the work with successful results.

Exhibit: 1990 was the 15th anniversary of Hamilton's twinning with the city of Fukiyama, Japan, with a group of 30 Fukiyama delegates visiting Hamilton during the week of October 22 to 26. In honour of this event a display of the above articles was arranged and set up at City Hall.

LOANS - INCOMING

Loans were received from the following:

R.O.M.
Marine Museum
Toronto Historical Board
Geological Survey of Canada
City of Hamilton Greenhouse
Hamilton Roman Catholic Separate School Board
and individuals

LOANS - OUTGOING:

In November The Children's Museum loaned a number of articles including a six foot long climb-in airplane, ride-on wooden train, shuttlecraft model, model train cars, and transportation kit to Fieldcote Museum in Ancaster for their "Planes, Trains and Dolls" exhibit.

EXHIBITIONS

FUN WITH MATH: November 14, 1989 - February 20, 1990

This junior programme represents a departure from previous exhibits, in that it concentrated on a specific subject studied by students every year. Previous consultation with area school board teachers and consultants had indicated that such a programme would be a new and valuable resource for educators. Highlights included: A General Store, Bus Ride, Calculator Room, and Crawl in Digital Clock.

DINOSAURS: March 10, 1990 - June 29, 1990

Always a popular theme, Dinosaurs provided children with activities such as a Fossil Dig Cave, a Volcano centre, identifying Dinosaurs and Dinosaur parts, a Dinosaur slide and rocker, and appropriate costumes. This exhibit had the highest attendance of the year.

THE UNIVERSE: July 24, 1990 - October, 14, 1990

Constellations, planets, gravity, and space travel were a few displays at this exhibit. Children could pretend to be in a space station and control a simulated Canadarm. Costumes, astrology, star gazing, and planets of our solar system rounded out The Universe.

THE ENVIRONMENT: November 6, 1990 - February 15, 1991

Children were presented with many ways to protect and to save their world and their home. Major themes included sounds, smells, and products of a Tropical Rainforest. A South American Fruit Bat, on loan from the Royal Ontario Museum, contributed to the understanding of the role of these mammals. Also on display is a Pond Ecosystem, housing living fish and turtles. Noise pollution, alternative sources of energy, endangered spaces, and the four R's were introduced.

PROGRAMMES

In the continuing tradition, **The Hamilton Children's Museum**, has presented exhibitions to be both educational and entertaining for both adults and children. Careful planning, which involves direct and indirect consultation with members from the visiting public helps to determine the activities which the museum provides.

This year consultation with area school boards continues to receive emphasis. School board consultants in subject areas such as science, history, and, mathematics provided suggestions and resource material. As always, exhibits were directly related to the curriculum of area school boards in order to be of maximum benefit to teachers.

PROMOTION

Education Officer gave a talk to the Hamilton Board of Education on the Creation of Activity Centres.

Jan. 30 - Visited by a Brock University student teacher to research Museum's Japan kit.

Feb. 19 - Heritage Day Press Conference at City Hall - Children's Museum senior staff were present to represent the Museum and to share in honouring a number of community organizations (including Kiwanis, Hamilton Foundation) for their support of Hamilton Museums.

Feb. 19/20 - Heritage Day Children's Museum Display at City Hall.

April - The Children's Museum officially thanked volunteers by correspondence during Volunteer Week.

April 19 - 22 - Children's Festival, Niagara Falls. A large booth was set up to promote all of the Hamilton Museums but featuring the Children's Museum. A number of hands-on activities were popular amongst the visiting children. Attendance over the three days totalled more than 12,000.

May 14 - A staff representative attended a Tourism Awareness Week Reception.

May 17 - Acting Education Officer, and Grant Staff Receptionist attended Cooperative Placement Program Buffet Breakfast.

May 17 - The Curator, addressed a Mother's Group at Knox Presbyterian Church in Burlington.

May 24 - June 9 - Wintario Intern, while on private vacation in Japan generously acted as a Children's Museum representative in promoting the Museum, establishing contacts in Hamilton's twin city of Fukiyama, and accepting numerous gifts to the Museum.

June 14 - Curator met with the mayor of Racalmuto, Italy, one of Hamilton's twin cities and discussed possible support for one of the Museum's upcoming exhibits, **"Hamilton and its Twin Cities"**.

June 29 - The Museum opened its doors for a tour by the staff of Dundurn Castle.

July 22 - Participation in Toronto-based "**Kidsummer 90**" - inclusion of Children's Museum's 12th Birthday Party as part of this promotional summer program for children. As part of this event the Children's Museum was featured on a glossy, high quality graphic calendar of Kidsummer Events for the summer of 1990. Also Kidsummer representatives attended the event, put up a large banner outside the museum on the street, promoted the event in Toronto and surrounding area and handed out promotional materials (ie. balloons, etc.).

Aug. 16 - The Curator attended a reception at Mayor Morrow's office for Mayor Collier of Flint, Michigan, another of Hamilton's twin cities.

Aug. 21 - Staff attended a Reception held at the Sheraton Hotel, Hamilton honouring The Museums of the City of Hamilton as Corporation of the Month. Volunteers were also acknowledged for their support at this time by being issued an invitation to this event. Other public figures and organizations were also invited to attend.

Aug. 30 - Colouring Contest - Children's Museum in conjunction with Hamilton Place - Adraw took place for four tickets to Big Bird and Sesame Street's performance at Hamilton Place. Five winners were chosen.

Sept. 14 - Education Officer gave a presentation at local school board P.A. Day Seminar.

Nov. 6 - Visitors from Eva Brooke Donnelly Museum.

November - The Children's Museum received public mention for its loaning of articles to Fieldcote Museum, Ancaster for its exhibit, "**Planes, Trains and Dolls**". - See Media Coverage below.

Nov. 22 - Staff and volunteers attended Volunteer Appreciation Night at Dundurn Castle.

Nov. 23 - A Curator's Meeting was held at the Children's Museum and Curators observed a school tour in progress.

Dec. 12 - a professor from Brock University met with The Curator and Education Officer.

Dec. 21 - CHCH taping

Numerous articles and listings in the Public Service Announcements of various media appeared throughout the year.

The usual exhibit mailings (3 times per year) of posters and press releases were made to the school boards, media and related businesses and organizations.

Extra mailings were done for special events.

Periodic mailings were sent to various special publications (eg. Ontario Events Booklet - published annually).

The number of school boards on our mailing list was increased.

A new professional quality Education Poster was designed and produced in quantity. This poster lists all information concerning group bookings for the upcoming year on the back, with a visually striking design on the front. The Museum will strive to incorporate this new design into all promotional materials in the future in order to create a consistent image.

A New Concept! - To compensate those who must be turned away on busy days the Museum is now giving out "Funchecks" which entitle the bearer to come back and obtain free admission to the Museum on another day. The new design image mentioned above also was used for these.

SPECIAL EVENTS

February 14, Valentine's Day

February 17 - 24, Heritage Week

Admission at old-fashioned price of 25 cents per child on February 18

March 10 - 18, March Break

March 17, St. Patrick's Day

April 13/16, Easter Weekend

The Easter Bunny visited the Museum.

May 13, Mother's Day

May 30, Fit Day

June 17, Father's Day

July 22, Children's Museum 12th Birthday Party in conjunction with Kidsummer '90. Jugglers, magicians, an author, and a musician entertained the children throughout the day. Free admission to the Museum was given.

August 30, Colouring Contest - The Children's Museum in conjunction with Hamilton Place offered a draw for four tickets to "Big Bird and Sesame Street" performance at Hamilton Place. Five winners were chosen.

October 6 -13, Fire Prevention Week

Live demonstrations, a rescue truck, free handouts such as buttons, activity booklets, and a visit by Capt. Squirt greeted visitors.

December, Christmas activities such as making a decoration or greeting card from recycled materials was presented on weekends. Santa Claus and Spotless the Dog visited the children and gave away candy canes and environmental booklets. Also the children could make 1991 calendars from recycled material.

SCHOOL KIT SERVICES

Kits were offered until the end of June. A total of 14 kits were rented.

PROFESSIONAL DEVELOPMENT

STAFF TRAINING

COURSES:

<u>Description:</u>	<u>Who Attended:</u>	<u>Date:</u>
Divisional Staff Meeting (Dundurn Castle)	All Staff	March 19
Heritage Sentinel Information Session (Dundurn Castle)	Curator, Curatorial Assistant (half day)	April 27
Fire Safety (Dundurn Castle)	Custodian, Grant Staff Receptionist, Wintario Intern	May 8
Annual Departmental Meeting	All Staff	May 1
PEP Information Session (Canadian Football Hall of Fame)	Curator, Curatorial Assistant	May 14
Visit to Art Gallery of Ontario "Hands-On"	Education Officer	August 15
Purpose: To observe and photograph display techniques		
Human Rights Training Session	Curator, Curatorial Assistant	October (2 days)
Volunteer Management Workshop	Education Officer	Oct. 15-16
GST Information Session	Curator	November 7
Departmental Training Day	Curator, Custodian, Education Officer, Wintario Intern	November 14
Human Rights Training Session	Education Officer	Nov. 21-22
Special Education Course, Part 1	Education Officer	Fall semester

CONFERENCES:

AAM and AYM (Association of Youth Museums)(Chicago)	Curator	May 5 - 13
Annual OMA Conference, Niagara-on-the-Lake	Curatorial Assistant	Oct. 18 - 21

A training format was also developed for the part-time Education Interpreter position (Weekends) which included compilation of a Manual outlining standard procedures and responsibilities for that position.

STAFF APPOINTMENTS

The Curator was elected to the position of Vice-Chairman of the Association of Professional and Administrative Employees of the City of Hamilton.

The Curator was elected to the position of Canadian representative for the Association of Youth Museums.

In the Curator's absence, Lois Corey filled the position in an Acting capacity from February till April.

Julie Galbraith who initially acted as temporary Education Interpreter was subsequently hired to fill a twelve-month Wintario Grant position as Education Assistant commencing April 4. Ms. Galbraith holds degrees in Archaeology and Urban Planning and plans to pursue a career in either Museum Studies or Teaching.

On July 23 the Museum gained a new permanent Education Officer, in the person of Larry Nettleton, who brings with him a combined professional teaching background and extensive creative skills.

Mr. Tom Minnes was seconded from Dundurn Castle to fill the position of Acting Education Officer.

RESEARCH

LIBRARY

A total of 43 books were purchased and added to the Museum research library during 1990. Twenty-eight of these books were purchased for use in exhibits and fifteen were purchased for general reference.

The Museum continues to add to its magazine files with subscriptions to National Geographic, Owl, Chickadee, National Geographic World Magazine and Zoo Books.

Extensive research was carried out as usual for each of the three exhibits, Dinosaurs, The Universe, and The Environment.

COMMUNITY SUPPORT

VOLUNTEERS

A Youth Core Volunteer programme was established this year. It is composed of teen and pre-teen children whose function is to offer advice, make recommendations, and aid in the construction of exhibits. The Museum benefitted from the assistance of many volunteers both in exhibit preparation and as members of the Long Range Plan Study Team.

Federal, provincial, and municipal departments were helpful in the preparation of each exhibit. Such departments provided suggestions, research material, and activity centre resources. Private businesses also made several donations of material.

STAFF SUPPORT PLACEMENT PROGRAMS

CO-OP: Board of Education for the City of Hamilton
 Hamilton-Wentworth Roman Catholic Separate School Board

Chedoke McMaster Rehabilitation Programme

W.O.W. (Canadian Jobs Strategy Work Orientation Workshop) - summer student placement in conjunction with the Native Women's Centre, Hamilton.

Wintario Grant - Funding for twelve month full-time internship



THE HAMILTON MILITARY MUSEUM

The Hamilton Military Museum was founded in 1976. The Museum is located in Battery Lodge, originally the gatekeeper's house for Sir Allan MacNab's estate of Dundurn. The galleries depict a wide variety of uniforms, equipment and weapons used in Canada, with some artifacts dating as early as the beginning of the nineteenth century. All three services are represented.

There are curriculum relevant programmes available for grades 4 to 9, along with a general programme for younger children. Some Girl Guide and Brownie badges are taught at the Museum and there are fun outings for Cub and Beaver evenings. An hour programme, along with a party meal at the nearby McDonald's Restaurant can also be arranged through the Museum for special occasions such as birthdays.

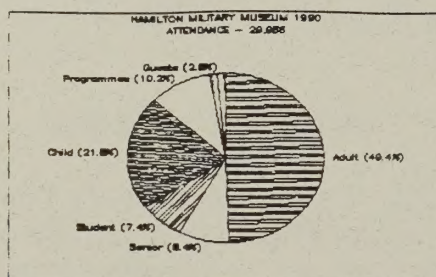
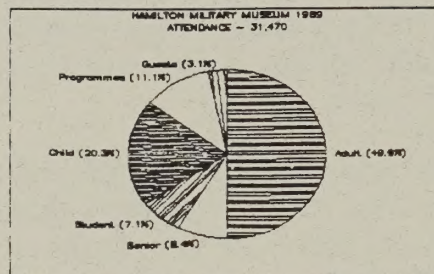
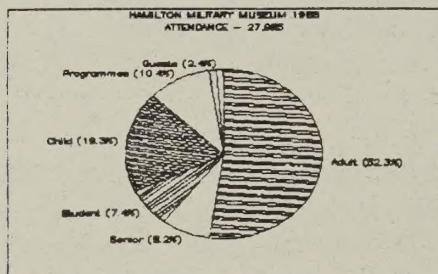
Statement of Purpose

The Hamilton Military Museum is owned and operated by the Corporation of the City of Hamilton under the direction of the Department of Culture and Recreation and will serve primarily the residents of Hamilton and surrounding areas.

The museum has been established to collect, preserve, research, house, exhibit and interpret, according to museum standards, all those objects which best serve to illustrate the military history and traditions of Canada from the Loyalist period to ca.1972, using local examples wherever possible. It will promote public awareness of the collection through exhibitions, tours, programmes and written documentation, however, the building and objects on display will never be at risk as preservation will always be the first concern.

This statement may not be altered without the consent of the Corporation of the City of Hamilton.

ATTENDANCE AND REVENUES



<u>CATEGORY</u>	<u>1988</u>	<u>1989</u>	<u>1990</u>
Adult	14,629	15,709	14,803
Senior	2,284	2,644	2,511
Student	2,068	2,234	2,206
Child	5,415	6,394	6,541
Programmes	2,906	3,500	3,063
Subtotal	27,302	30,481	29,124
			= -1,357 or -4.6% over 1989
Guests	683	989	832
TOTAL	27,985	31,470	29,956
			= -1,514 or -4.8% over 1989

Attendance, excluding guests, decreased in 1990 in terms of adult and senior general visitors and in terms of those participating in programmes. However, a range of around 30,000 is at the lower acceptable limits of where the Military Museum attendance should be.

VISITOR SURVEY

ATTENDANCE

Adults - ticket admissions	14,256	
- general admissions	547	
- guests	641	
- programmes	<u>0</u>	
	15,444	= 51.6%

Seniors - ticket admissions	2,440	
- general admissions	71	
- guests	11	
- programmes	0	

	2,522	= 8.4%

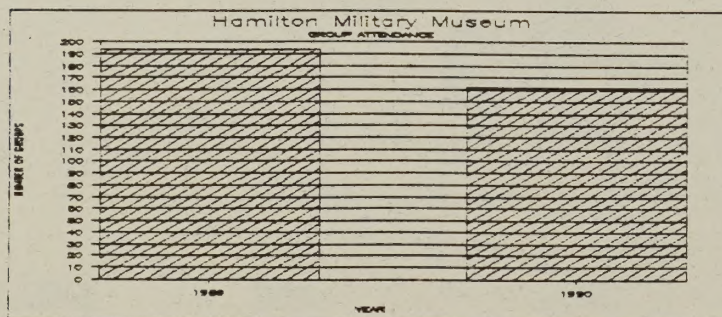
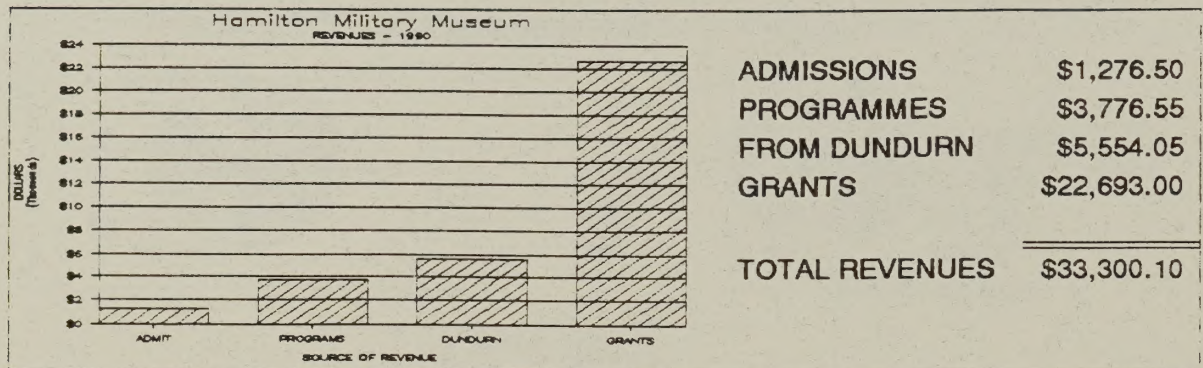
Students - ticket admissions	2,133	
- general admissions	71	
- guests	83	
- programmes	267	

	2,556	= 8.5%

Children - ticket admissions	6,192	
- general admissions	349	
- guests	97	
- programmes	2,796	

	9,434	= 31.5%

REVENUE



ADMISSION FEES

<u>Category</u>	<u>1988</u>	<u>1989</u>	<u>1990</u>
At the door	969 \$1,169.60	1,376 \$1,502.50	1,040 \$1,276.50
Programmes	2,906 \$3,372.70	3,550 \$4,052.40	3,063 \$3,776.55
From Dundurn	23,427 \$5,257.25	25,605 \$6,047.20	25,021 \$5,554.05
Total	\$9,799.55	\$11,602.10	\$10,607.10 = -8.6%

Admission revenue has decreased by \$995.00 over 1989, not surprising considering the decreased admissions. The revenue loss is spread over all three sources. The total does, however, exceed the projection for revenue for 1990.

OTHER REVENUES

GRANTS

Ministry of Culture & Communication Operating Grant: \$22,693.00
(+4% over 1989)

GIFT SHOP

Although attendance was down by 4.8% in 1990, the Military Museum gift shop still had an excellent year, its revenues exceeding those of 1989 by \$1,238.52 (32.4%).

Gross Revenue	1988	1989	1990
	not available	3,827.91	\$5,066.43

Net revenue after stock purchases: \$2,105.83

Total Revenue from all Sources:

Admissions:	\$10,607.10	= 27.7% of total revenue
Grants :	\$22,693.00	= 59.1% of total revenue
Sales :	\$ 5,066.43	= 13.2% of total revenue

	\$38,366.53	

Total revenue is +\$3,974.68 over 1989 or +11%.

COLLECTIONS MANAGEMENT

COLLECTION

130 artifacts, from 16 sources, were acquired by donation or purchase in 1990. Of particular note are:

- selection of late Victorian uniforms, including examples worn by rifle regiments.
- a Lieutenant's uniform from the Canadian Air Force (1920-1924), the headdress of which completes the Hamilton Military Museum collection of types of cap badges used by this unique group.
- an American Starr carbine and a Peabody Rifle, 1860's, both marked for British use in Canada.

These acquisitions raise the total collection to approximately 6,420 artifacts, of which approximately 6.5% are on display at any one time in the Museum.

Collections management revisions resulted in educational programming items being removed from the master inventory and placed on a separate register. The same was done with books which were transferred from the collection to the reference library. These two measures reduced the overall size of the collection from the figure quoted in 1989.

LOANS

Short term loans were made to the following organizations and institutions in 1990:

Royal Hamilton Light Infantry Heritage Museum
Royal Hamilton Military Institute
Macassa Lodge, Hamilton
Hamilton/Scourge Project, Hamilton
Dundurn Castle, Hamilton
Theatre Aquarius, Hamilton
Hamilton This Month
Veterans Affairs Canada, Hamilton
Cameron Highlanders of Ottawa Museum
St. John Ambulance, Hamilton
Hamilton Board of Education
St. Peter's Hospital, Hamilton
Burlington Central High School

CONSERVATION

The following items had work carried out on them in 1990:

- World War I Navy photograph reglazed.
- 13th. Old Boys band photograph matted and framed.
- Royal Flying Corps commission rematted.

Wheels and trucks on the small exterior artillery pieces were turned and coated/painted as appropriate. Wooden carriages were painted as necessary.

STORAGE

A major joint report on the storage area was produced through the office of the Manager of Cultural Services. In addition, the Canadian War Museum loaned its support by providing its conservator (Karen Graham) to carry out a storage study for the Hamilton Military Museum. It is expected that recommendations from these two reports will be acted upon in the near future.

A new set of map drawers was purchased in 1990 for the storage of flat prints and large photographs. It replaces an old wooden set. This is part of an on-going project to improve storage through at least one major purchase each year.

EXHIBITIONS

PERMANENT

Major renovations to the permanent galleries were undertaken in 1988-1989 so only minor changes were required in 1990. These included:

- the Navy and Air Force galleries were painted.
- the construction of a new case to house two machine guns.
- a new case to permit the return of an important Argyll & Sutherland Highlanders of Canada uniform.
- a new cased display of small memorabilia relating to the various air services (Royal Flying Corps, Canadian Air Force, Royal Canadian Air Force).

TEMPORARY

Temporary exhibits in 1990 were confined to changing a small diorama area. For general purposes: the Machine Gun Corps mess ca.1920; for Remembrance Day: the Chaplain; for Christmas: packing the overseas Christmas parcel World War I.

OUTREACH

The Hamilton Military Museum provided off-site exhibitions to the Royal Hamilton Military Institute and to Veterans Affairs to enable additional items from storage to receive some public viewing.

In 1990 the exhibits were changed twice at the Royal Hamilton Military Institute. In February a major presentation on the Royal Canadian Navy was installed in all three exhibit areas of the Institute. This was followed in November by the same sized presentation on the Air Force (Royal Flying Corps, Canadian Air Force, Royal Canadian Air Force).

This year was the first time that exhibits were installed in the local office of Veterans Affairs Canada. It is a mixed presentation on all three services including uniforms, badges and photographs. It has provoked considerable interest amongst the veterans, who as a group are not a large segment of the Museum's visitors.

These exhibits are designed, mounted and labelled by Museum staff. In addition, the Hamilton Military Museum lends artifacts each year to Macassa Lodge to enable them to mount their own Remembrance Day exhibition.

PROGRAMMES

EDUCATIONAL PROGRAMMES

Two new activity sheets were developed for the general visitors, variations on the "I Spy" theme. A second version of the children's grounds "spy" map was developed for returning visitors.

For the regular programmes there were new handouts on nineteenth and twentieth century weapons.

A generous donation from the Canadian War Museum resulted in 18 items for use in the education programmes, including badly needed reproduction Boer War and World War I uniforms. Other items for programming were donated by the Cameron Highlanders of Ottawa and the Legislative Assembly of Ontario.

The Museum had made various uniform pieces and staff created a "velcro" fort as a teaching aid for use with primary grade children.

The Hamilton Military Museum entered into a partnership with a nearby McDonald's Restaurant outlet to produce a party package. This consists of a one-hour programme at the Museum and set meal with cake and a "grab-bag" for each child in the Restaurant's party room. It has been used for such diverse occasions as birthday parties, school class end-of-year parties, Beaver outings.

The High School rental kit "The Good Old Days?" was revised and the text portion placed on a computer.

For the first time the Hamilton Military Museum entered into a joint programming venture with a museum outside the City of Hamilton group. In conjunction with Battlefield House in Stoney Creek, the Military Museum will be offering groups a comprehensive look at the War of 1812/Battle of Stoney Creek. Flyers went out late in 1990 for bookings available in 1991.

EVENTS

February - For Heritage Day, admission was offered at an old-fashioned "heritage" price of \$0.25 for the Sunday and Monday. This was complemented by a special Heritage activity sheet for the children and free "Hamilton Military Museum" buttons for everyone. The Hamilton Military Museum was also part of the Heritage Week presentation at City Hall, including providing an interpreter in War of 1812 uniform.

March - The activity sheets kept lots of children occupied during March break.

April - For Easter there was a new handout for adults and a free small chocolate egg for the children who participated in the activity sheets.

May - International Museums Day was celebrated as part of National Tourism Awareness Week with free admission on Saturday May 19 and free "Hamilton Military Museum" buttons.

May - On Victoria Day the Military Museum extended hours into the evening to bridge the gap between normal closing hours and the commencement of the City of Hamilton's harbour fireworks display (some of the best views are from Dundurn and Harvey Parks).

OUTREACH

In July the Curatorial Assistant was the guest speaker for a luncheon lecture to the Rotary Club of Dundas.

The Curator was one of two judges for the display competition at the annual meeting of the Military Collectors Club of Canada whose convention was held in Hamilton over the Labour Day weekend.

The Curator gave a two-hour presentation to a class studying Ontario history at Mohawk College and a one hour lecture on the early history of the Navy to a group of United States Navy Reserve officers.

The Curatorial Assistant, following discussions with the Board of Education History co-ordinator, met with the public school history teachers to discuss current and future programming needs.

PROMOTIONS

The Hamilton Military Museum took a new direction with its promotion by arranging, through the Manager of Cultural Services, to have a button produced. This button was distributed at special events and as part of a "grab-bag" for children participating in a programme with McDonald's Restaurants.

During Education Week, the Military Museum launched its new programming brochure. This is the first time that it has been professionally typeset and printed.

The Military Museum produced in-house and distributed the joint museums brochure outlining Girl Guide and Brownie programmes for 1990.

The Military Museum appeared on McDonald's Restaurant tray liners across the City of Hamilton. To promote the new programme with McDonald's Restaurants a professionally printed flyer was printed, half the cost generously picked up by McDonald's.

Also in conjunction with McDonald's, the Military Museum staff were asked to participate in "McHappy Day" which raises funds for Ronald McDonald Children's Charities of Canada and for local children's charities.

In August the Museums of the City of Hamilton were honoured by the Sheraton Hotel for the month. Various promotional ventures were capped by a special reception.

Hamilton Military Museum staff met with several individuals and groups to promote the Museums various programmes and services. They included:

- History co-ordinator for the Hamilton School Board
- Hamilton-Wentworth Separate School Board Intermediate history teachers
- Hamilton School Board Intermediate history teachers

A revised computer mailing list was created for groups which had booked into Military Museum programmes in the last 18 months. This has allowed for direct mailing to individual classroom teachers and group leaders.

There was a special mailing to Intermediate history curriculum co-ordinators to introduce a new joint War of 1812 programme with Battlefield House.

PROFESSIONAL DEVELOPMENT

CONFERENCES/SEMINARS

One staff member was sent to each of:

- The Organization of Military Museum of Canada annual conference, Barrie Ontario.
- The Ontario Museum Association annual conference, Niagara-on-the-Lake Ontario.
- The annual regional meeting of the Association of Living Historical Farms and Agricultural Museums, Hamilton Ontario.

Two staff members were sent to:

- annual Fort York military symposium, Toronto. Entitled "Body and Soul" it covered the rationale behind rations; religious training of the soldier; and medicine, surgery and death.

TRAINING

All staff attended a half day Divisional Staff Training Day in March and an all day Departmental Training Day in November.

Two in-house half day training session were held for Dundurn Staff who also work at the Military Museum. An orientation tour for all new summer student staff working at Dundurn Castle was conducted.

The Curator and the Curatorial Assistant attended the two-day City seminar for managers on Human Rights in the Workplace.

The Hamilton Military Museum extended professional courtesy to provide a look at relevant navy programming for visiting staff from the Marine Museum of Upper Canada in Toronto.

CO-OPERATIVE EDUCATION PROGRAMME

Two co-operative education students from St. Thomas More High School found work placements at the Hamilton Military Museum in 1990. They carried out a variety of behind-the-scenes tasks including indexing the reference library, providing artwork for flyers, entering handout information into the computer, assisting with some exhibition functions and undertaking some research.

RESEARCH

LIBRARY

The budget continues to allow the reference collection to expand and the staff works at keeping up an extensive clipping file. 26 reference books were purchased and a further 38 were donated in 1990.

The reference library also continues to expand its video holdings with the purchase of one in 1990. Two 16mm films of World War I and II war footage were donated to the Hamilton Military Museum. Through the assistance of CHCH-TV these have been converted to video.

A manual cataloguing of the library holdings was finished providing a title and subject index for all books. The magazines/periodicals have yet to be indexed.

The library is used extensively by the staff and is also available to the public, by appointment.

GIFT SHOP

In spite of a slight decrease in attendance, gift shop sales were up in 1990. New products introduced this year included:

- toy cannons/pencil sharpeners
- highland dolls
- cast metal toy soldiers
- War of 1812 prints
- books:
 - "Welcome To Flanders"
 - "424 Squadron"
 - "Muskets to Missiles"
 - "Thundergate"
 - "Journal of the Society For Army Historical Research, Volumes I and II"
 - "English Civil War"
 - "Not In Vain"

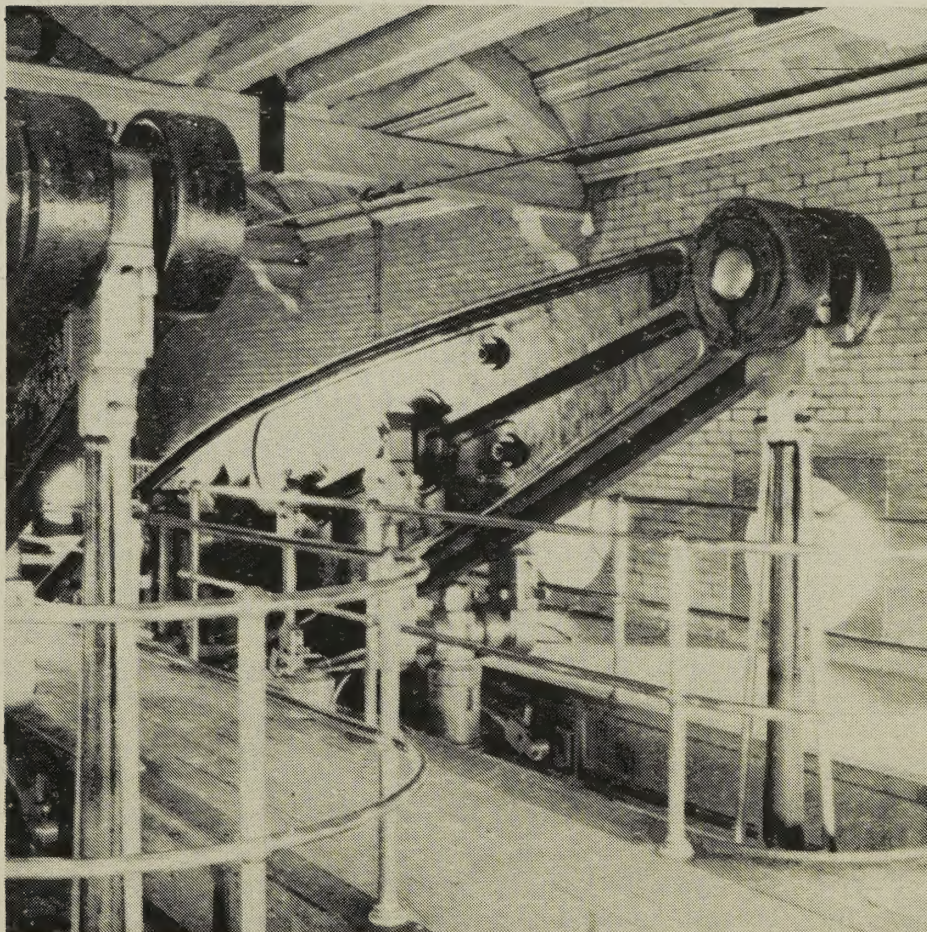
THE HAMILTON MILITARY MUSEUM AND THE CANADIAN WAR MUSEUM

In February the Director of the Canadian War Museum in Ottawa met with the Director of the Department of Culture and Recreation and the Manager of Cultural Services. The Canadian War Museum is interested in establishing a series of museums across Canada with some form of affiliation with the Canadian War Museum. The Hamilton Military Museum is one museum under consideration for this programme.

This consultation process came to an end in June with the formation of the Task Force on Military History Collections in Canada by the Honourable Marcel Masse, Minister of Communications.

The Hamilton Military Museum responded to the Task Force questionnaire both directly, and indirectly through the Organization of Military Museums of Canada. The Curator and Manager of Cultural Services also participated in the public meeting held in Hamilton by the Task Force.

It is expected that the report of the Task Force will shape the future direction not only for the Canadian War Museum but for military museums such as the Hamilton Military Museum. It is also expected that talks with the Canadian War Museum concerning affiliation will resume in 1991.



THE HAMILTON MUSEUM OF STEAM AND TECHNOLOGY

The **Hamilton Museum of Steam and Technology** is the City of Hamilton's youngest museum having been opened in 1983. The site is committed to providing a range of community-based services including: public, volunteer, and school programmes; and an extensive programme to collect, preserve and investigate Hamilton's industrial heritage.

The museum was established to preserve the 1859 Hamilton Waterworks Pumping Station, the first waterworks in Hamilton, the first publicly owned waterworks in Ontario and the only remaining facility of its era in North America.

The museum preserves and interprets the industrial heritage of the Hamilton region with a particular focus on the history of the Waterworks and other public works, the lifestyle of Hamilton workers and the products of the region's industries.

The original waterworks has been declared a National Historic Site, and a National Engineering Historic Site. It has also been protected by a heritage easement under the Ontario Heritage Act.

Statement of Purpose

The Hamilton Museum of Steam and Technology is owned and operated by the City of Hamilton under the direction of the City of Hamilton, Department of Culture and Recreation.

The Museum has been established primarily to preserve the 1859 Hamilton Waterworks Pumping Station consisting of the Engine House, the Gartshore Beam Engines, the Boiler House and Woodshed. In addition, through exhibition, the Museum will interpret to the general public, the history of the Waterworks, past and present, its founders and the impact of the industrial and social growth of Hamilton

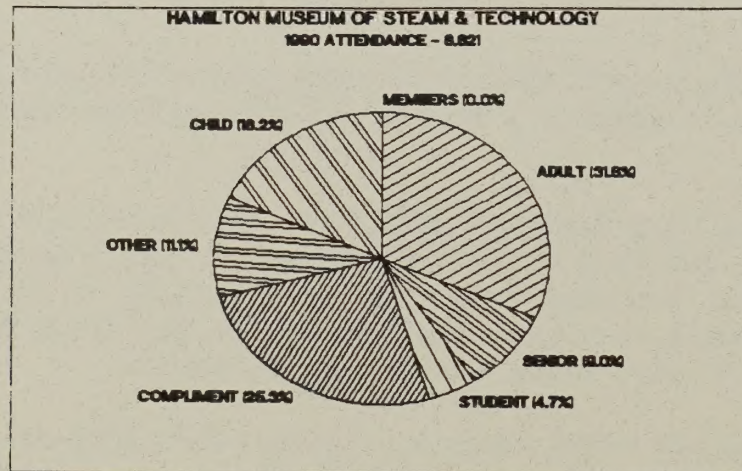
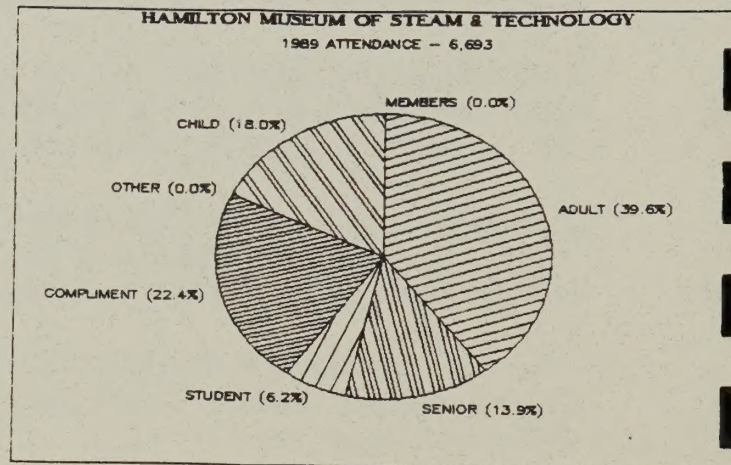
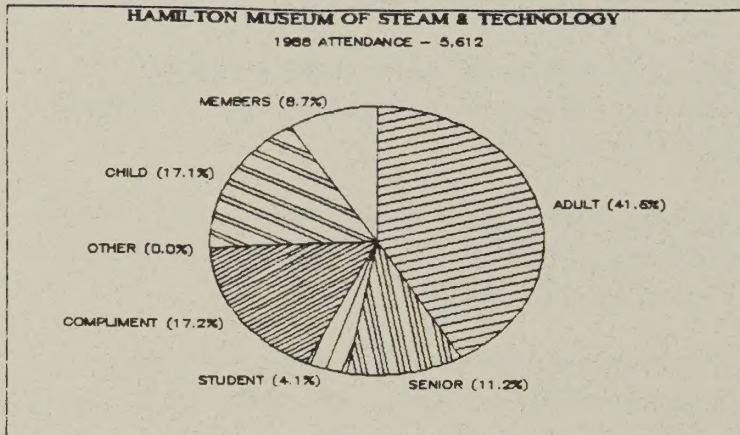
The organization will collect, conserve, preserve, exhibit, interpret, and research the buildings, all machinery and artifacts owned by the Museum according to acceptable museum standards and regulations. It will educate and inform the public through tours, promotion, programmes and written documentation. Although all possible demonstrations and activities will be developed as interpretive programs, these will never be at the risk of the buildings and objects in the collection, the preservation of which will always be of the first concern.

Furthermore, the ancillary building, or woodshed, will exhibit steam engines that demonstrate the changes in and varied uses of steam technology. The engines on display must relate to Hamilton's industrial heritage or be unique (or rare) examples of the changes in steam technology. Static displays will interpret the restoration of the Gartshore engine(s) with the involvement of the Institute of Power Engineers, Hamilton branch, Pump Group.

This statement may not be altered without the consent of the Corporation of the City of Hamilton.

ATTENDANCE & REVENUES

VISITATION



	1988	1989	1990
Complimentary*	967	1500	2182
Membership	489	N/A	N/A
Adult	2335	2648	2727
Senior	629	928	779
Student	231	412	404
Child	961	1205	1568
Other	N/A	N/A	961
TOTALS	5612	6693	8621

* Includes all children under 5 years of age, supervisors of booked groups, visitors using free passes or memberships cards.

VISITOR SURVEY

Attendance*

Adults	49 %
Children	28 %
Seniors	14 %
Students	7 %

- * The number of free adults, seniors, students and children was not recorded. Therefore, these percentages reflect paid individual or group visitors

Residence*

Hamilton	50%
Ontario	37%
U.S.	6%
Canada	4%
Eurasia	3%

- * The detailed market survey conducted in 1989 was not repeated in 1990. Smaller, shorter term surveys were taken to confirm 1st year's figures and to detect trends. The figures developed in 1989 are largely confirmed.

Staying in Hamilton	4%
Staying with friends in Hamilton	4%
Passing through	7%

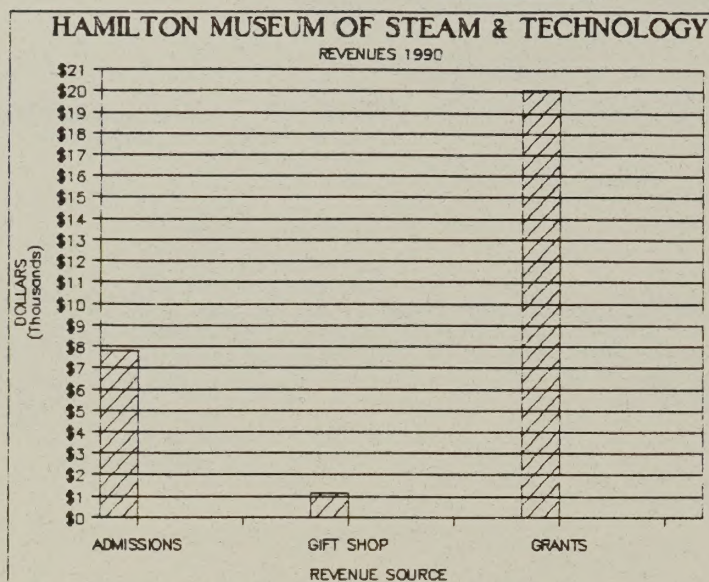
13% are special interest visitors or 'steam buffs'

After a disappointing 1988, museum visitation returned to a volume closely approaching historic levels in 1989. In large measure, this can be attributed to re-doubled efforts on the part of staff to provide broadly based public programming to the general public.

In 1990, 8 new special events brought many new visitors to the museum. This year, attendance levels exceeded the hopes of the museum staff. 1990 was a banner year for the museum. The museum increased its visitation by 30% over 1989 and 55% over 1988. From the point of view of attendance, 1990 was the most successful year in the history of the museum.

The biggest single increase this year was in the area of booked groups (primarily schools). Booked groups now account for 25% of the museum's visitation (reflected in a 70% increase in group revenues listed below).

REVENUE



ADMIT	\$7,818.91
GIFT SHOP	\$1,123.11
GRANT	\$20,074.00
TOTAL REVENUES	\$29,016.02

ADMISSIONS

	<u>1988</u>	<u>1989</u>	<u>1990</u>
Individual*	\$ 5791.75	\$ 6605.00	\$ 6699.55
Groups	556.00	659.35	1119.36
TOTALS	\$ 6347.75	\$ 7264.35	\$ 7818.91

* Includes membership fees. In 1990, 38 memberships were taken out. Roughly, 400 of the free admissions reflect visitors using membership passes.

OTHER REVENUE

Grants received in 1990:

Ministry of Culture
and Communications Operating Grant \$13,879.00

Hamilton Foundation \$ 2,950.00

Local Architectural Conservancy
Advisory Committee \$ 3,000.00

Canadian Museums Association
Bursary Programme \$ 245.00

TOTALS **\$20,074.00**

TOTAL REVENUE FROM ALL SOURCES

Admissions \$ 7,818.91

Gift Shop \$ 1,123.11

Grants \$ 20,074.00

=====

TOTALS \$ 29,016.02

TOTAL OPERATING EXPENSES

\$192,020.00

COLLECTIONS MANAGEMENT

DONATIONS

The following items were donated in 1990:

- Circa 1900 Naval Architecture textbooks and related mathematics and engineering textbooks;
 - A 1895 Hamilton Waterworks Annual Report;
 - A collection of Waterworks artifacts, including testing and office equipment, meters and technical leaflets from various periods between 1900 and 1950 (30 items in all);
 - A small watercolour of the original 1859 waterworks reservoir (dated to 1878);
 - The Rowley Collection. This collection donated by the widow of John Rowley, formerly Chief Mechanical Officer for the Toronto, Hamilton and Buffalo Railway includes his library of technical books; a number of photographs; some archival material; three models; his chest of precision instruments;
 - Two prototype models for compact steam engines possibly for automobiles or steam yachts;
 - Works on railway design, the theory and practice of airplane design, and several books on late 19th Century foundry techniques;
 - A circa 1930 Smart-Turner Triplex Water Pump;
 - Documents and technical leaflets donated by the Hamilton Street Railway; and
 - Four gas powered pumps (one dating from the 1920s), formerly used by the Waterworks Department, were recovered from the basement of the 1913 building.
- All donations are catalogued by computer and written copies are kept in two different locations.

INCOMING LOANS

The museum holds, on loan, a number of artifacts owned by the Westfield Heritage Centre. Museum staff from both institutions have met to clarify issues and the arrangement (which is of benefit to both institutions) has been placed on a more professional basis.

In the course of the year, the museum has held on loan a large number of artifacts for display purposes in the museum's temporary exhibits. These included some 225 glass artifacts and several dozen model steam locomotives.

OUTGOING LOANS

As a public service to researchers and neighbouring custodial institutions, the museum has loaned on a short term basis and with appropriate documentation several items from its TH & B Railway collection and the Rowley collection.

CONSERVATION

ACQUISITION OF 1913 WATERWORKS BUILDING - In 1990, the museum acquired the adjoining 1913 Waterworks building. This is the third (or, depending on one's interpretation, the fourth) waterworks building. The staff have used this opportunity to make substantial improvements in the conservation and collections management system at the museum.

By moving staff offices into the new building, staff were able to create a separate and secure library and archives in the museum's former offices. The new archives and library is climate controlled within the limits of Ministry of Culture and Communications standards.

By moving the museum's art room from the Woodshed to the 1913 building, a separate and secure storage area has been created for the site's smaller artifacts. The climate in this space is partially controlled. Improvements to the climate control and storage system should be completed in 1991.

Finally, an artifact storage facility for the site's larger objects has been created in the 1913 building. The items formerly in the Woodshed have been moved to this separate and secure area.

The museum moved two artifacts formerly housed outside for several years (for want of storage space). Both are horizontal steam engines (one a Hamilton built, Sawyer-Massey, the other an elegant Leonard engine built in London, Ontario) and weighed well over 1 ton apiece.

Transporting artifacts such as those discussed here is a time consuming, strenuous and delicate operation. The work is carried out by museum staff with safety and preservation of the artifact in mind.

GROUND WATER IN PUMP HOUSE - Staff completed work on a new sump system for the pump house. While leaving the original drains for the building unaltered, staff have installed a parallel system incorporating two high volume pumps. Although it will be some time before the level of effectiveness of the project will be fully known, this system is proving effective in limiting the infiltration of water into pump base area. Through this procedure, staff are more able to stabilize the corrosion of the Gartshore engines and pumps.

WATERWORKS CHIMNEY - Staff carefully excavated the flue connecting the boiler house with the chimney. Using appropriate archaeological survey techniques, staff determined that the area had been disturbed in the recent past (perhaps the late 1960s or 70s). A number of artifacts were recovered and the process was carefully documented.

At that time, with the aid of Professor Martin Weaver (the conservator who prepared the 1989 study of the condition of the pumphouse) and Alan Seymour (the restoration architect working with the museum on the restoration of the site's masonry), a number of serious preservation problems were identified. The lower 15 feet of the interior

brickwork has been very badly affected by moisture (probably ground water related). The east wall of the interior was very badly decayed and was near collapse.

Martin Weaver suggested the use of remedial shoring to support the interior while a full scale investigation is conducted and funding for restoration can be secured. This work was completed at the close of 1990.

EXTERIOR MASONRY RESTORATION - The restoration of the exterior masonry of the 1859 Hamilton Waterworks has been completed. Visitors and knowledgeable visitors have commented on the quality of the work. The work was funded by MCC and the OHF.

EXHIBITIONS

TEMPORARY

THIRD MODEL ENGINEERING SHOW - The Autumn temporary exhibit from 1989 carried over into 1990, closing on February 4th. Despite bad weather, the show attracted over 1000 visitors over the course of its run. The exhibit was developed in partnership with the Hamilton Model Engineering Club.

The exhibition contained displays of model trains, ships, stationary and traction engines which can be operated on steam or compressed air. The two themes of the exhibit were model building as a hobby and as a record of our industrial past.

For the first time, the museum produced a catalogue for the exhibit, highlighting each model and its builder and placing each model in an historical context. The catalogue was produced entirely in house and has been well received and appreciated by the public.

THE GREAT TRAIN SHOW - The Spring temporary exhibit at the museum was developed in cooperation with the Golden Horseshoe Live Steamers. It opened on March 29th and ran through to Victoria Day. The Great Train Show exhibited the work of the club in creating working miniature steam locomotives. The exhibit was augmented with a history of railways in Canada (including the Toronto, Hamilton and Buffalo), videos and a children's activity area.

The museum closed out its temporary exhibit, "The Great Train Show", on the 20th of May having been seen by 1877 visitors. The exhibit was well received by the public, the exhibitors and the media.

A GATHER OF GLASS - The Autumn 1990 exhibition at the museum featured some of the best from the holdings of local glass collectors and includes a number of Hamilton manufactured items. The display commemorated the 125th anniversary of the opening of the Hamilton Glass Works.

The closed on February 10th 1991. During the exhibit period, two identification clinics were held at the museum conducted by local collectors.

The exhibit attracted significant interest with the general public and particularly with glass collectors, many of whom have never been to the museum before. Attracting individuals such as these, who may never have considered visiting an industrial heritage museum, was a major objective of the exhibit.

PERMANENT

GAGE PARK DIORAMA - The museum has re-mounted a large scale diorama of Gage Park circa 1867 in the Keefer Gallery. The diorama was built by Mervin Fortney, an employee of the Hamilton Street Railway as a personal Centennial project. The project took 18 months to build and was completed in 1967.

Mr. Fortney donated the model to the City of Hamilton. It was displayed at the Hamilton City Hall throughout 1967. Since then it has been displayed as part of the annual Gage Park Chrysanthemum Show and in the Special Collections Room of the Hamilton Public Library.

The model was transferred to the Hamilton Museum of Steam and Technology in late 1989.

The diorama, supported by copies of contemporary photographs, has attracted keen interest from our visitors. The museum is incorporating the model into its education programming. Future plans call for the diorama to be moved from the Boiler House to the Woodshed as part of an expanded activity/education area.

PROGRAMMES

EDUCATIONAL PROGRAMMING

1990 was a highly successful year for educational programming at the museum. The number of groups making use of educational programming in 1990 roughly doubled over 1989. Programmes were refined in response to evaluations.

In 1990, the museum published a brochure which detailed the site's school programming. This document supports the marketing of curriculum based programming to area schools.

With the removal of artifacts from the Woodshed, this space became more useful as a classroom/activity area in 1990. Education programmes have been and will continue to be modified to exploit the facility as the space is upgraded.

The museum has restored one of its model steam engines to operable condition. This small model of a horizontal steam engine and boiler has been installed in a simplified model of a factory. The engine drives small saws and drills.

After several trials where the interpretive staff were trained in safe practice, the operation and interpretation of the model became a regularly scheduled activity over the Christmas holidays.

With some revisions, the model has become a regular part of some education programmes and an advertised feature during the March Break.

PUBLICITY AND PROMOTION

The museum staff re-doubled their efforts to promote the activities of the institution. Media lists were regularly reviewed, corrected and expanded. The media mailing list is computerized.

Press Releases sent to newspapers, periodicals, TV and radio stations successfully improved the public's awareness of the museum with several local and regional media outlets taking a special interest in the museum's events.

In 1989, a major visitor survey was conducted. In 1990, a smaller scale survey confirmed the results summarized below:

Hamilton Spectator	25%	Other	3%
Word of Mouth	17%	Live Steam	2%
Other Newspapers	13%	Television	2%
Repeat Visitor	12%	CAA Guide	1%
Road sign	9%	Radio	1%
Brochure	6%	Ontario Tour Book	1%
Posters	5%	Culture and Recreation referral	1%
		Tourist Centre	1%

PUBLIC PROGRAMMING

GENERAL PROGRAMMING - As in 1989 the technical nature of this site requires that each visitor receive a guided tour.

Surveys show that about 85% of all visitors are relatively unfamiliar with technical themes. General public programming has been guided by this insight. Programming for the general public stresses the social history of the site: working conditions, the major historical figures and the site's impact on the growth of the city. Where possible and appropriate, hands-on activities have been incorporated into the programme.

In-depth technical details on the engine operation are still available on request. As well, interpreters focus on the ethics of preservation and the preservation work being carried out at the site.

ADDITIONAL PROGRAMMING - Museum staff recognize that, given the heritage nature of the site and some aspects of its construction, some areas can not be made completely accessible to persons with mobility disabilities. In 1990, the range of additional programming to balance the site's physical limitations has been expanded. A children's activity table, with a range of crafts and learning opportunities for younger visitors has been installed. A regular development schedule for new activities is in place. The operating factory model is one example of this process.

The video theatre has been upgraded and the library of videos which address a variety of interests has been enlarged.

THE GOLDEN HORSESHOE LIVE STEAMER TRACK AND STEAMING DAYS

- The museum closed out its temporary exhibit, "The Great Train Show", with the inauguration of the new Golden Horseshoe Live Steamer track (extended to 1200 feet on the museum grounds) on the same day. About 250 people and media representatives attended the event.

The track, the longest elevated track for model locomotives in Ontario, is located behind on museum grounds and was constructed by the members of the Golden Horseshoe Live Steamers in cooperation with the museum.

Members of the club ran their locomotives on the track throughout 1990 (including 8 advertised "steaming days") to the delight of the public. Statistics indicate that about 1000 people visited the track in 1990. The steaming days represent an important addition to the museum's public programming.

A full slate of steaming days has been established for track in 1991. The museum welcomes this partnership with a volunteer group and hopes that it will continue long into the future.

ANNUAL ANTIQUE STEAM AND GAS ENGINE SHOW (JULY 28 AND 29) - This year's show of working steam and gas engines was a great success, attracting 1009 visitors and 61 exhibitors. Visitation and exhibitor participation was up by about 40% over 1989.

The show incorporated a number of new features, including a visitors guide, children's activities, a pool for model steam boats, and a greater variety of models, engines and demonstrations.

Both visitors and exhibitors were pleased with the show and staff received a number of very positive comments.

CHANGES TO THE WOODSHED - With the removal of artifacts from the Woodshed to new facilities in the 1913 Building, the Woodshed could be furnished as a meeting space and classroom.

Through a grant from the Hamilton Foundation, the museum purchased a 28" colour TV, a VCR, an appliance stand, and a number of stacking chairs. With these furnishings, the Woodshed interior can provide meeting space for up to 65 people. The Woodshed has been used by groups regularly since these arrangements were completed. The upgrading of the facility adds significantly to the museum's ability to provide public programming and community service to local groups.

STAFF TRAINING AND DEVELOPMENT

CONFERENCES

ALHFAM - The Curator attended the annual conference of the Association of Living Historical Farms and Agricultural Museums (ALHFAM) in Providence Rhode Island from June 16th through 22nd.

The conference focused on the future of living history museums in the face of a variety of pressures (economic, social, safety oriented and museological concerns for the preservation of artifacts).

The conference, which included detailed behind the scenes tours of Mystic Seaport, Old Sturbridge Village and Plimouth Plantation, provided excellent insights and information.

OMA ANNUAL CONFERENCE - The museum staff attended the Ontario Museum Association Annual Conference in Niagara on the Lake in October. The conference was well organized and informative. Sessions focused on: the future of museum standards in the province; heritage policy for the province; and board/staff relationships among other topics.

The Curator was named to the Executive Committee of the Ontario Museum Association. He will act a Secretary to the Committee and the Council.

COURSES AND SEMINARS

THE HISTORIC BUILDING AS A MUSEUM - The museum's custodian attended an Ontario Museum Association Certificate Course, "The Historic Building as a Museum" in March. This was a 3-day course organized and offered by the OMA and conducted by the staff of the Property Restoration Unit of the Ontario Heritage Foundation. The course will assist the custodian in planning the maintenance and preservation of the museum's buildings.

EDUCATION PROGRAMMES - One of the museum's historical interpreters attended an OMA Certificate Course, "Education Programmes". This course is similar in format to the other course described above but was conducted by John Carter, the Ministry of Culture and Communications Museum Advisor. The course will assist the interpreter in planning and conducting education programmes at the museum--a major priority at the site.

ARTIFACTS - The Custodian attended the Ontario Museum Association Certificate in Museum Studies Course, "Artifacts" in Ancaster in November. He has prepared a paper for submission for credit towards the Certificate in Museum Studies. The course examined the different materials used in the construction of the most common artifacts and derived the principles of good conservation care from this information.

TORONTO HIGH LIFT PUMPING STATION - In May, the Curator and the Custodian toured the Toronto High Lift Pumping Station to examine two turn of the century steam powered pumping engines held in preservation there. The tour was organized by the Hamilton Model Engineering Club (which meets at the Steam Museum). One of the engines has several connections to Hamilton. It was built by the Inglis Co. whose founder was trained by John Gartshore (builder of the museums's main artifacts). As well, tradition states that the engine was installed by Blair McFarlane, son of James McFarlane, Chief Engineer at the Hamilton Waterworks for 51 years.

David Rollinson, former Curator at the Steam Museum and long time club member, gave a very interesting talk which placed the two very interesting and important engines in a historical context.

STAFF APPOINTMENTS

The museum is pleased to announce the appointment of Mr. Stephen Eadie as Historical Interpreter. Mr. Eadie is a student at Wilfred Laurier University. He has previous experience as an interpreter at Doon Heritage Crossroads (as a blacksmith). He has a long standing interest in steam locomotives and engine restoration.

RESEARCH

As in previous years, museum staff continue to research 19th Century Steam Engineering techniques and the structural history of the Hamilton Waterworks. As well in 1990, staff have begun to pursue questions related to public works and working class life in Hamilton in the last century: safety standards, working conditions, pay scales and worker's associations.

Staff also undertook research projects in preparation for the museum's two temporary exhibits in 1990. Specifically, research into Hamilton area glass works and railways.

Museum staff also conduct research projects in response to requests from the general public or other museums. On this basis, museum staff have investigated 19th Century hand pumps, design specifications for steam pumping stations, steam traction engines and turbines.

Research files have been established for each of these these project areas.

LIBRARY

In addition to the archival material acquired in 1990 (specifically the Rowley and Waterworks collections), the museum research budget provided for the purchase of a number of industrial history or steam technology textbooks. Many of these are reprint editions. In addition, subscriptions to special interest, industrial history and museological periodicals were renewed.

COMMUNITY SUPPORT

VOLUNTEERS - The museum continues to work with three volunteer groups totalling roughly 75 members. The museum appreciates the value of working partnerships with groups towards projects of mutual interest.

The Hamilton Model Engineers Club continues to meet at the museum. The Curator is an honorary member of the club and attends all meetings. The Curator takes the opportunity to meet with the members and discuss the status of museum projects with the group as a whole and informally with interested individuals.

As mentioned elsewhere in this report, the Golden Horseshoe Live Steamers, in association with the museum, opened its greatly expanded track facilities. This project, the culmination of several years work, and the related special events, are excellent examples of successful volunteer group/museum partnerships.

Staff also work with the Hamilton Historical Machinery Club. This organization undertakes a large share of the work associated with mounting the Annual Antique Steam and Gas Engine Show.

The museum will continue to facilitate the activities of these very energetic clubs.



WHITEHERN

Rarely do circumstances permit such an authentic portrayal of the past, as can be found at **Whitehern**. Formerly the home of the McQuesten family for over a century (1852-1968), Whitehern was donated, carefully preserved and opened as a historical house museum in 1971. The house, stable and gardens, as well as all, personal possessions, heirlooms, and furnishings, have been kept intact, allowing a true representation of Canadian family life as it evolved over three generations.

Approaching its twentieth year as a municipally operated museum, Whitehern continues to evolve and progress. Museologically sound procedures and historical research are combined with innovative approaches achieving a balance of careful collections care and creative programming.

Steadily growing audiences and community support attest to the site's popularity with residents, and visitors of Greater Hamilton. The site reaches a diverse audience including the researcher, collector, general interest visitor and child. Curriculum relevant programmes are available from preschool to post secondary school levels. Theme tours and workshops are arranged for community groups. Special events, seasonal displays, and lectures, augment the regular interpretation programme.

Statement of Purpose

Whitehern is owned and operated by the City of Hamilton under the direction of the Department of Culture and Recreation.

Whitehern, originally owned by the McQuesten family, was given to the City of Hamilton in 1968. A legal agreement between the last surviving members of the family and the City outlined the terms of the bequest. It stated that Whitehern be kept open as a "period piece" and be "maintained as a memorial to Dr. Calvin and the Honourable Thomas Baker McQuesten.

Whitehern (with its original furnishings, garden, stables, and family possessions), has been preserved in accordance with the bequest agreement to depict the domestic life of three generations of the McQuesten family (1852-1968), who were notable for their "industry, enterprise, and public service".

The museum will preserve, research, exhibit, and interpret "in situ" those objects which were donated within the McQuesten bequest. The museum will also collect, preserve, research, exhibit and interpret additional objects which are documented and deemed to be significant additions to the McQuesten collection and archives.

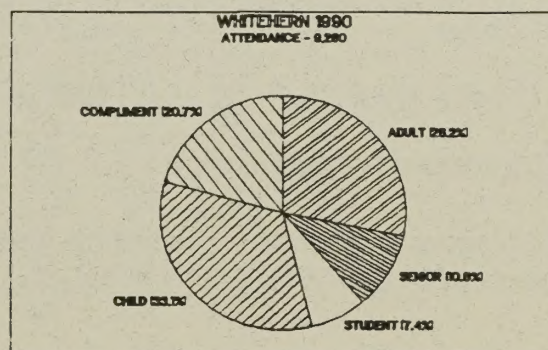
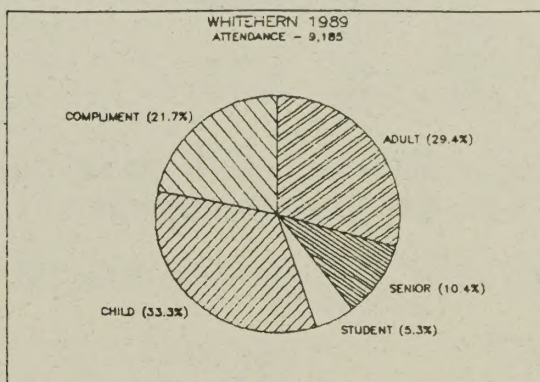
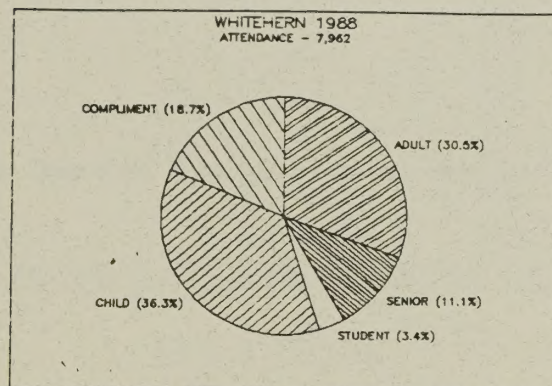
All restoring, collecting, interpreting and exhibiting will be done in harmony with the documented research of the site to ensure an accurate presentation of the McQuesten family and their home. All such work will be done in keeping with museum standards and regulations so that the building and collection will not be subject to damage.

The museum will serve the residents and visitors of Greater Hamilton by informing and developing public awareness of exhibits through guided tours, interpretive programmes, special events, promotions, and written documentation.

This statement may not be altered without the consent of the corporation of the City of Hamilton.

ATTENDANCE AND REVENUES

Whitehern has been achieving an impressive 25% rise in attendance over the past five years. The 1990 year continued this trend by accruing higher visitor attendance figures than the record-breaking previous year.



CATEGORY	1988	1989	1990	%
Adult	2,990	3,446	3,304	(35.6%)
Senior	1,085	1,216	1,237	(13.3%)
Student	335	620	861	(9.3%)
Children	<u>3,552</u>	<u>3,903</u>	<u>3,878</u>	(41.8%)
Total	7,962	9,185	9,280	

VISITOR SURVEY

Visitors

Hamilton/surrounding area	53.4%
Ontario	22.7%
U.S	9.1%
Canada	2.7%
Eurasia	12.1%

GROUP TOURS

A steady increase in booked tours, 64% over five years, can be attributed to the successful development of various Educational Programmes.

1988	188
1989	207
1990	236

The expansion of services for the adult and student audience resulted in a 50% and 42% rise in the two categories, respectively.

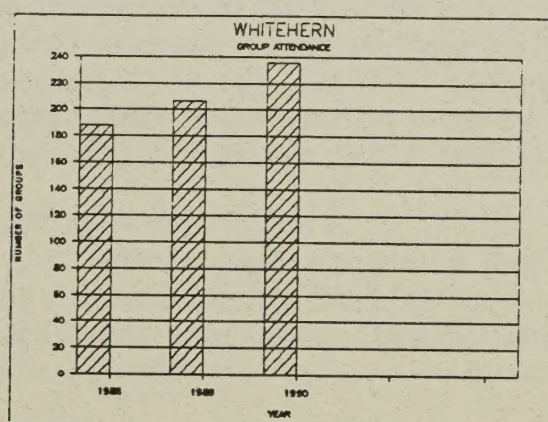
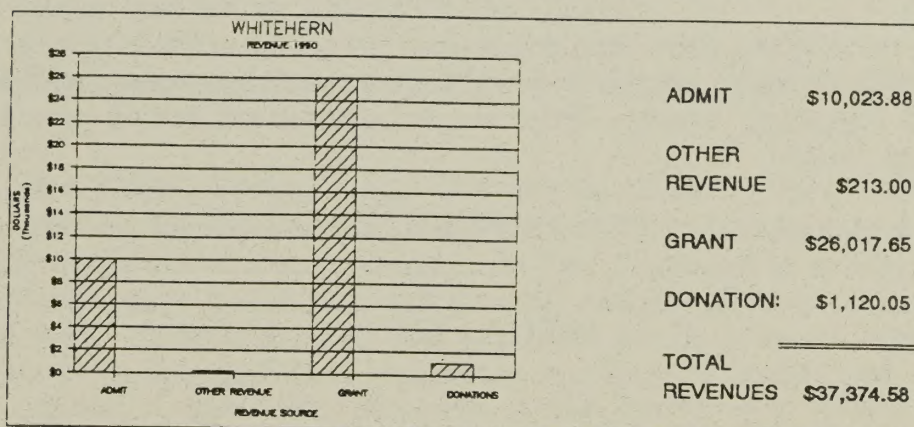
CATEGORY	1989 NUMBER OF GROUPS	1990 NUMBER OF GROUPS
Adult	18 Groups	27 Groups (11.4%)
Senior	15 Groups	18 Groups (7.6%)
Student	26 Groups	37 Groups (5.7%)
Children	<u>148 Groups</u>	<u>154 Groups</u> (65.3%)
	207 Groups (1989)	236 Groups (1990)

PAID VERSUS COMPLIMENTARY ADMISSION

In 1990 complimentary admissions included : special event admissions (1310), tour escorts (677), children below 5 years and coupon or pass holders (85), special groups (350).

<u>Year</u>	<u>Paid</u>	<u>Complimentary</u>	<u>Total</u>
1986	5,373	2,085 (28.0%)	7,458
1987	6,432	2,086 (24.5%)	8,518
1988	6,132	1,830 (23.0%)	7,962
1989	6,634	2,551 (27.8%)	9,185
1990	6,834	2,422 (26.1%)	9,280

REVENUE



GENERAL ADMISSION	\$ 9,844.18
OTHER REVENUE (POSTCARDS)	172.65
OTHER REVENUE (RENTAL)	40.40
MINISTRY OF CULTURE AND COMMUNICATION	
COMMUNITY MUSEUM OPERATING GRANT	26,017.00
DONATIONS AT THE DOOR (UNSOLICITED)	60.05
OTHER DONATIONS - HAMILTON MUSICIAN'S GUILD	597.50
HAMILTON SPECTATOR	282.50
CMA BURSARY PROGRAMME	180.00
TOTAL REVENUE FROM ALL SOURCES	

1990 - \$ 37,373.98

(1989 - 35,883.51 plus \$ 2,000 Hamilton Foundation Grant).

TOTAL OPERATING EXPENSES

\$ 178,560.00

PROGRAMMES

EDUCATION PROGRAMMES

Developing, revising and promoting educational programmes was a priority again in 1990. New programmes were developed for junior, and intermediate level students, and "English as a Second Language" classes. Effective programmes offered in previous years were evaluated and revised.

Group bookings increased by 10% over the last year, and by 64% over the past five years. The steady process of building a core of supportive teachers and group leaders has been highly successful. In 1990, teachers (intermediate and senior levels, Hamilton Wentworth Separate School Board) initiated an orientation visit to Whitehern. They were excited to discover the educational programmes, audiovisual resources, and research material were available.

The museum launched its first professionally typeset and printed Educational Programme Brochure in the late fall. Amongst the six programmes highlighted, two were newly developed in 1990, ("Changing Lifestyles" and "The McQuestens and their Community"). By year end many local teachers and a group of teachers from the more distant Peel Board of Education responded with great enthusiasm indicating the potential for many more booked groups in 1991.

Educational programmes offered to booked groups in 1990:

WORK AND PLAY, preschool and kindergarten level programme, highlighting the lifestyles of the children and servants.

TOYS AND LEISURE, primary and junior level programme, introducing popular leisure time activities of the McQuesten children.

CHANGING LIFESTYLES, junior and intermediate level programme, covering the technological changes which affected the McQuesten family over three generations at Whitehern.

THE McQUESTEN FAMILY AND THEIR COMMUNITY, junior and intermediate level programme, introducing the many contributions made by the McQuesten family to their community in the areas of industry, public works, culture and charity.

AN EDWARDIAN CHRISTMAS, for all levels, highlighting turn-of-the century Christmas traditions and decorations.

VISIT WITH THE TOY MAKER, primary and junior level programme, visiting with the toy maker and his fabulous collection of hand crafted nineteenth century style toys.

ENGLISH AS A SECOND LANGUAGE, senior and post secondary level programme designed to meet the language skills of the students.

SPECIAL NEEDS, designed to meet the varied capabilities of the group.

INTERIOR DESIGN, senior and post-secondary level programme, highlighting furniture arrangement, window treatments, wallpapers and finishes.

COLLECTORS, post secondary level programme, focusing on furniture, china, silver and glassware.

BADGE PROGRAMMES, Brownies and Girl guides, activities designed to meet the requirements of the Toy maker and Needleworker badges.

SPECIAL EVENTS

The year was marked by eight highly successful special events set in Whitehern's historic gardens. The arrangement of these events was assisted by a variety of community organizations including The Hamilton Spectator, The Hamilton Musician's Guild and The Department of Culture and Recreation - Seniors Carousel Committee.

These special events generated excellent media promotion and the site benefitted by attracting many first-time visitors.

The special events scheduled in 1990 were:

GARDEN PARTIES, In July and September, Whitehern organized two garden parties featuring garden tours, musical entertainment, and outdoor activities. These popular events, attracted over 500 adults and children.

EASTER EGG HUNT, Easter Sunday, Whitehern's Easter Egg Hunt attracted over 650 parents and children. Twenty volunteers assisted with the event.

SENIORS CAROUSEL, In June, Seniors' Month, three Seniors Carousel Garden Teas were held at Whitehern. These events, funded by the Department of Culture and Recreation, attracted over 400 participants.

GARDEN CONCERTS, In July and August, Whitehern arranged two garden concerts featuring the String Quartet Panache and the Hamilton Wind Quartet. Over 100 people attended the two concerts.

PUBLIC PROGRAMMES

In 1990, Whitehern was successful in reaching a wide public audience of various ages, interests and capabilities. Daily tours highlighting the social history of the site were conducted by professional Historical Interpretive staff. Participatory in approach, the tours were flexible in meeting the visitors' individual interests.

Seasonal activities such as summer garden tours were offered. The most popular of these was the Christmas theme, attracting 2,700 visitors. Furthermore, successful seasonal children's workshops were scheduled during Christmas, March Break, and Valentine's Day.

Whitehern developed a number of special interest programmes for adults. Most notably they included a lecture about nineteenth century interior design and a craft workshop featuring turn-of-the century Christmas traditions.

Special public programmes offered in 1990 included the following:

EDWARDIAN ROMANCE, The "Edwardian Romance" programme featured piano music in the drawing room, children's valentine card making workshop and a display of McQuesten family valentines.

HERITAGE DAY, In celebration of Heritage day the T.B. McQuesten video was show.

MARCH BREAK, following their tour children were challenged by the exercises in two newly developed activity booklets and a craft workshop.

HOSPITALITY DAY, Whitehern participated in the "Hospitality Day" open house programme.

GARDEN TOURS, tours of the garden highlighted the historical development of the garden over three generations.

CHRISTMAS TOURS, tours of the home decorated for a turn-of-the century Christmas with special emphasis upon the McQuesten family's traditions.

INTERIORS LECTURE, late nineteenth century interiors lecture attracted over 30 listeners. A Hamilton Spectator article following the lecture generated greater community exposure for the museum.

CHRISTMAS WORKSHOP, Whitehern presented a very successful evening Adult-Education Christmas workshop. The evening included a slide presentation of the McQuesten family's Christmas traditions, and a craft workshop. Participants made a boxwood garland, a flower place setting, and a turn-of-the century style tree ornament.

BUS GROUPS

Bus Groups to Whitehern were up by an impressive 36% in 1990. This in large part was due to the on-going Divisional and Regional promotional efforts at numerous trade shows, as well, as the site's participation in two package programmes with other local attractions.

One package programme was organized with the Hamilton Football Hall of Fame and Museum and the Chrysanthemum Show capitalizing on the popularity of the latter. The other, offering "100

years of Christmas past" was organized with two other historical houses, Dundurn Castle and Battlefield House.

PROMOTION

1990 offered numerous opportunities to publicize Whitehern beyond its four walls. The staff were involved in a variety of promotions including television interviews, in-school workshops, and publicity events and activities.

Four television interviews featured Whitehern. Most notable was an episode of CHCH-TV's show The Best Is Yet To Come featuring Mr. Reg Wheeler, chairman of Whitehern's restoration committee, speaking about the restoration of Whitehern. Other television segments included the Curator promoting Whitehern's Christmas theme on CHCH-TV's Midday show and Cable 14's What's Happening, and the Curatorial Assistant being interviewed on CHCH-TV's "A Bit About".

The Curator was a guest during R. A. Riddell school's "Career Day" programme. Three classes of intermediate level students were curious to learn about museums and museum career opportunities.

Whitehern staff represented the five City of Hamilton Museums with promotional displays at the Tourism Awareness Week Marketplace, Heritage Day showcase, the opening of the Mountain Figure Skating facility and at the City Hall open house. During the Sheraton Hotel's month-long salute of the City of Hamilton Museums, in August, the staff assisted with the display and reception.

The Curatorial Assistant represented Whitehern at the special occasion of the official unveiling of the newly developed T. B. McQuesten rose. This special honour marked the anniversary of the MacNab Street Presbyterian Church.

Regular mailings of press releases and flyers announcing programmes and special events were sent at regular intervals throughout the year to the local media, libraries, school boards and related businesses and organizations. Staff contributed site information and articles to various newsletters, including the "Museum Insite".

PROFESSIONAL DEVELOPMENT

TRAINING

The Whitehern staff consists of three full time positions (Curator, Curatorial Assistant, Cleaner), two permanent part-time positions (Historical Interpreters) and two temporary positions (seasonal Historical Interpreters). Throughout the year, the staff, attended the following conferences, courses and seminars:

Annual Conferences:

ALHFAM - In June, the Curator attended the Annual Conference of the Association of Living History Farms and Agricultural Museums in Providence, Rhode Island. This was an excellent conference raising numerous museum concerns such as garden maintenance, artifact usage, and museum education programmes.

OMA - In October the Curatorial Assistant and Curator attended two days of the annual Ontario Museum Association Conference in Niagara-On-The-Lake.

Off-Site Courses and Seminars:

MUSEUM EDUCATION PROGRAMMING - In March, the Curatorial Assistant enrolled in a third Ontario Museum Association course, "Museum Education Programming". This is the third of nine courses which will lead to a Certificate in Museum Studies offered by the Association. The course was offered over three days in London, Ontario. Partial payment for expenses was secured from the Canadian Museum Association bursary grant programme.

VOLUNTEER WORKSHOP - The Curatorial Assistant attended a morning Volunteer Workshop held at the Burlington Cultural Centre.

ALHFAM WORKSHOP - The Curator, Curatorial Assistant and Historical Interpreters attended the ALHFAM workshop held at Dundurn Castle.

INTERPRETATION WORKSHOP - The Curatorial Assistant and Historical Interpreter attended the Ontario Historical Society "Interpretation" workshop at Dundurn Castle.

HISTORY OF HAMILTON, Two Historical Interpreters attended the "History of Hamilton" talk which was a part of Dundurn Castle's staff summer orientation programme.

ROOM BY ROOM - Several staff of Whitehern attended the three week Room-by-Room lecture series at Montgomery's Inn, Etobicoke. The lectures highlighted everyday life in the 19th century through an examination of parlours, bedrooms, and kitchens.

Museum In-house Training

STAFF MEETINGS - On going staff training continued during regularly scheduled monthly staff meetings, where staff were updated on various issues including seasonal programmes, care of collections, research, and, Health and Safety.

ORIENTATION PROGRAMME - Three newly hired staff members received a week-long orientation to the site prior to assuming their duties.

RESTORATION OF WHITEHERN - Jeanne Gage, spoke with the staff about her role as a member of Whitehern's restoration committee.

NINETEENTH CENTURY INTERIORS - Staff attended the "Late Nineteenth Century Interiors" lecture. It highlighted turn-of-the century interior finishes and furnishings design.

VOLUNTEER TRAINING - A training session in preparation for the Easter Egg Hunt, was held on Wednesday, March 28. Volunteers received an orientation to the site and the egg hunt event, job descriptions were assigned and necessary preparation was completed.

Human Resources Training

FIRST AID - The Museum Cleaner and one Historical Interpreter, successfully completed their two-day First Aid course.

HUMAN RIGHTS TRAINING - The Curator and Curatorial Assistant attended a Human Rights Training session.

OCCUPATIONAL HEALTH AND SAFETY - The Curator attended a seminar reviewing the "Occupational Health and Safety Act and Regulations".

DIVISIONAL TRAINING DAY - The staff attended a half-day training session of the Cultural Division.

DEPARTMENTAL TRAINING DAY - Whitehern's full time staff attended the Department of Culture and Recreation's staff training day. It featured a panel discussion and 5 concurrent sessions on a variety of administration topics.

EXHIBITS

PERMANENT

Several changes to the period rooms were initiated in 1990. New reproduction curtains, in cotton lace, were purchased for the Master Bedroom. Some furniture was rearranged in the Drawing Room, Basement Lounge, Dining Room and Morning Room. These modifications, suggested in pre-restoration photographs and slides, offer a more historically accurate portrayal of the room settings.

Seasonal changes were made in various rooms throughout the year on a regular basis. These included the display of winter and summer dresses, accessories, and fresh flower arrangements.

The permanent Calvin McQuesten exhibit in the east museum room was taken down allowing for the installation of seasonal displays.

TEMPORARY

Whitehern's garden was featured in a display of historic photographs and garden plans. It illustrated the garden's functional transition from utilitarian to ornamental.

A display of the McQuesten Family's Valentine Day cards (1890 - 1920) was exhibited through out February.

Staff worked with a consultant in decorating Whitehern for an Edwardian Christmas. The variety of exhibits featured McQuesten family Christmas cards (1880 - 1920) in the library, the dining room table set for Christmas dinner, a 14-foot tree decorated with reproduction glass ornaments, a display of McQuesten family gifts, flowers, natural wreaths, cedar garlands and arrangements of greenery.

OUTREACH

Whitehern exhibited photographs at Mohawk College, Highview campus throughout September.

Whitehern, in conjunction with the other City of Hamilton Museums, was promoted in a week long display at City Hall during Heritage Week and during the Market Place at the convention centre during the Attractions Ontario Marketplace.

Whitehern participated in a display at Gore park, "Seasons Greetings" from the City of Hamilton Museums.

COLLECTIONS MANAGEMENT

CONSERVATION

Whitehern has a collection of 18,000 artifacts made of various materials including textiles, glass, wood, paper, metals, leather, feathers, ivory and china. In addition, the interior finishes of the building are original. Great care is taken in the maintenance of the building and its contents. Daily preventative maintenance routines are performed using museologically approved methods, products and equipment.

A number of conservation projects were completed in 1990, with emphasis on works of art and textiles. As well, efforts were made to create better on-site storage conditions, to reduce natural light levels, and to safeguard artifacts on exhibition.

PROFESSIONAL CONSERVATION WORK

Some conservation work was contracted to conservators, specializing in textiles and works of art on paper. The following artifacts were treated by professional conservators:

- aubusson tapestry carpet, broken warp threads were repaired
- 6 doilies and runners (late 19th century), were cleaned and repaired
- 10 framed prints, were cleaned, de-acidified, and re-matted into acid free materials.

PREVENTATIVE CONSERVATION

In addition to the regular preventative conservation routines, it was possible to complete the following projects:

- improvement of the storage conditions in the wardrobes; all artifacts were inspected, cleaned and packed away in proper packing.
- inspection and cleaning of 2,000 books in the library.
- inspection and cleaning of all the dishes stored in the dining room.
- removal of numerous fragile artifacts from permanent exhibition, including original photographs, firescreens, and unmatted prints.
- rotation of costumes on and off exhibit.
- installation of window blinds to stop the penetration of natural light into two exhibit rooms and one storage area.
- purchase of two new humidifiers and one humidifier to control humidity levels in exhibit and storage areas.

LOANS

Short term loans were made to the following organizations and institutions 1990:

Board of Education
Cub and Boy Scout conference, November
The Hamilton YWCA
Dundurn Castle
Hamilton Military Museum

Mohawk College
American Public Works Association

The Hamilton YWCA and the American Public Works Association borrowed several photographs from Whitehern's archives for publication. A photograph of Mrs. I.B. McQuesten was featured in the recently published history of the Hamilton YWCA "A Woman's Place" (1990). Two photographs of Thomas McQuesten were reproduced in an article "People in Public Works: Thomas Baker McQuesten" American Public Works Association Reporter (May 1990).

A tea service, desert plates, meat covers, cake plates, glass vinegars, serving spoons and serving forks were loaned to Dundurn Castle, Victorian Christmas Exhibit.

A blouse and skirt costume (reproduction) was loaned to the Hamilton Military Museum for a temporary exhibit.

Various organizations borrowed the T.B. McQuesten video and Whitehern slide show presentations for off-site use. A new slide show presentation was developed to be available in early 1991.

DONATIONS

Whitehern is a documented site with a closed collection of McQuesten family artifacts. The site limits acquisitions to those artifacts which are directly related to the McQuesten collection. In 1990 Whitehern received a donation of correspondence relating to Thomas McQuesten's work at the Niagara Parks Commission.

COLLECTIONS

Archival photographs were duplicated onto microfiche and were indexed, to allow improved access for research purposes. Accession numbers, assigned to the photographs, were no longer visible on over 200 photographs. The original accession numbers were found and were reapplied.

SITE CONSERVATION AND MAINTENANCE

The final draft of Quadrangle's building conservation report was received early in the year, and a strategy for financing the recommended work was sought through 1990. Upon the recommendation of the report, an infra Red Scan inspection of the electrical wiring was done, specifications for the repair of the front porch were completed, and exterior mats were improved.

The maintenance of Whitehern's south garden was a priority in 1990. Three over grown shrubs were removed and the stone wall of the sunken garden was repaired. The metal flower bed retainers were replaced and a greater variety of spring bulbs were planted.

RESEARCH

Museum staff continued to conduct research on the history of the building, grounds, collection and the McQuesten family. This information was applied to the development of two education programmes, revision of interpretation notes, and site maintenance. Museum staff assisted the research projects of numerous students and researchers. This included assisting among others, an author researching a book about T.B. McQuesten, an Alberta based curator researching historic vehicles for an upcoming exhibit and students working on a variety of diverse projects.

LIBRARY

The museum research budget provided for the purchase of 14 reference books. In addition, subscriptions to museological periodicals were renewed.

COMMUNITY SUPPORT

FUNDS AND SERVICES

The Hamilton Musician's Guild donated \$ 597.50 to cover 50% of the performance fees of four concerts scheduled in the summer.

The Hamilton Spectator donated \$ 10,000.00 worth of advertising (6 quarter page advertisements) and \$ 282.50 toward two garden parties.

The Garden Club of Hamilton made dried flower arrangements, for display.

VOLUNTEERS

A Bishop Ryan Highschool student (Hamilton-Wentworth Separate School Board), assisted with education programmes, as a part of the CO-OP placement programme.

Twenty dedicated volunteers assisted with special events throughout the year. Their enthusiasm and support was an enormous asset to the site.

Shirley Bottrill was presented with a 5 year pin from the Ministry of Culture and Communication for her volunteer work at Whitehern.

Reg Wheeler volunteered to speak on CHCH TV's "The Best Is Yet To Come".

MEDIA

Whitehern special events and programmes received excellent promotion in the local media. The following are examples of some of this support:

The Hamilton Spectator featured Whitehern in photographs, the "Best Bets" column, and in the article "Historic Site Illustrates Nothing New In Decorating". Furthermore, the Hamilton Spectator co-sponsored Whitehern's Garden Parties and provided six quarter page advertisements.

Hamilton Journal and Mountain News regularly listed upcoming special events in the "Through the Week" column. Two Whitehern photographs were printed, including a front page colour photo.

The New Hamilton Weekly, listed Whitehern's events on a regular basis and featured the Seniors' Garden Tea colour photograph on its front cover.

CKDS/CHML the "Special Events Cruiser" visited Whitehern at various times and promoted the special events.

CHCH-TV 11 featured Whitehern on three programmes "The Best Is Yet To Come", the "Midday show" and "A Bit About".

Cable 14 featured upcoming programmes regularly on the Public Service Announcement Listing and on the "What's Happening" show.

HAMILTON PUBLIC LIBRARY



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